

Austria	Sch. 16	Indonesia	Rp 2500	Portugal	Lsc 50
Belgium	Dr. 105.5	Iraq	L 1300	S. Africa	Fsc 50
Bulgaria	Lev 150	Japan	Yen 100	Fin. P. US	Fin. P. US
Canada	C\$ 1.00	Jordan	Lebanon	\$ 1.40	\$ 1.40
Denmark	Dkr 7.75	Kuwait	DM 5.00	Fin. P. UK	Fin. P. UK
Egypt	£ 1.00	Lebanon	£ 1.00	Fin. P. France	Fin. P. France
Finland	Fls 1.00	Lithuania	Sk 1.25	Fin. P. Germany	Fin. P. Germany
France	Fr 1.00	Morocco	Dir 2.00	Fin. P. Greece	Fin. P. Greece
Germany	DM 2.20	Tunisia	Dir 1.00	Fin. P. Hong Kong	Fin. P. Hong Kong
Greece	Dr. 70	Turkey	TL 2.10	Fin. P. India	Fin. P. India
Hong Kong	HK\$ 1.00	Norway	Nkr 6.00	Fin. P. Italy	Fin. P. Italy
India	Rs 1.00	Philippines	Pes 2.00	Fin. P. Japan	Fin. P. Japan

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Ethiopia: Mengistu's delicate balancing act, Page 11

No. 29,514

Thursday January 3 1985

## NEWS SUMMARY

### GENERAL

### Optimism as UK pit strike weakens

About 300 UK miners returned to work for the first time since the coal strike began 10 months ago and four pits began producing coal.

The figures, significantly higher than those registered before the Christmas break, are privately seen by the National Coal Board as encouraging and auguring well for a "surge back" next week when the holiday period ends.

At the same time the British Steel Corporation is likely to reduce considerably its purchases of UK-produced coking coal once the strike is over, and buy more foreign coal. Page 12

### Greenland quits EEC

Greenland will become the first country to leave the EEC on February 1. The move reflects the wish by inhabitants, mainly native Inuits dependent on fishing and hunting, to control their own fishing grounds. Page 2

### Singapore Cabinet

Singapore's Cabinet was sworn in. First Deputy Premier and Defence Minister Goh Chok Tong, a U.S.-educated economist, emerged as likely successor to Premier Lee Kuan Yew. Page 4

### Clark to resign

William Clark, a controversial figure during President Ronald Reagan's first term in office, is to resign as Minister of the Interior. Page 4

### Missile crashes

A Soviet tactical cruise missile flew over Norway last Friday and possibly went down in Finland. It was thought to have been fired from a Soviet submarine in the Barents Sea during a naval exercise. Page 27

### Troops plan

Norway is drawing up plans to slash its UN peacekeeping force in Lebanon to a minimum unless Lebanon and Israel reach a security agreement. Page 27

### E. Germans give up

Seventeen of 57 East Germans squatting in West Germany's embassy in Prague to try and win a passage to the West gave in and left the building. Page 26

### Refugee killed

Masked gunmen shot dead a Palestinian after taking him from a refugee camp near Sidon, south Lebanon. Page 2

### Philippines killings

Unidentified gunmen killed a mayor, three bodyguards and the three-year-old son of a provincial governor, who was seriously injured, in the northern Philippines. Page 3

### Sanctions call

Neutral peace prize winner Desmond Tutu called for economic sanctions against South Africa unless conditions for the country's black population improved within two years. Page 2

### Ethiopia toll

Somalia said Ethiopia lost 200 troops and many were wounded in an attack on Somali forces around the western garrison town of Balambale. Page 2

### Terrorist revival

The Red Army Faction, West Germany's left-wing urban guerrilla group pronounced dead last summer, is thought to be behind about 12 bomb and arson attacks. Page 2

### Beards banned

Police in Ostend are to be ordered to shave off their beards because they could catch fire or be set alight by criminals. Page 2

### BUSINESS

### German shares at peak levels

FRANKFURT shares reached an all-time high amid investor hopes that the strength of the dollar will provide a boost for West German exporters. The Commerzbank index put on 10.5 to 1,184 Amsterdam shares were also at record levels with the ANP-CBS General index recording its largest ever one day rise of 4.7 points to 186.6. Section II

WALL STREET: The Dow Jones industrial average closed down 12.7 at 1,198.87. Section II

3,400  
4,200  
4,000  
3,800  
3,600  
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400  
200  
0  
Nickel  
3 mths metal

Midland Bank suffered another blow yesterday when Crocker National, its ill-fated California subsidiary, revealed that worsening loan problems had forced it into further losses of \$215m in the last quarter of 1984.

Crocker's losses for last year now amount to \$24m, among the largest recorded by a U.S. bank.

Midland said that the setback would have a severe impact on its own earnings for 1984, although it declined to quantify them. On the London Stock Exchange, Midland's shares fell to 345p, down 28p from Monday's close of 373p.

Midland sought to limit the damage of the largely unexpected news to the financial markets and its own shareholders, however, with a string of parallel announcements. The company:

- Pledged to hold its 1984 dividend.
- Said it had invested another \$250m in Crocker to boost its capital resources and had made available to it more than \$100m in inter-bank credits to help finance its operations.

- Said it would pursue efforts to buy up the remaining 43 per cent of Crocker, although at a lower price than it offered in negotiations concluded only ten weeks ago.

Sir Donald Barron, Midland's chairman, said that Crocker's latest

losses had been caused by existing loans which had been repossessed in the light of California's tough economic conditions, rather than by new loans. He blamed the slumps in the U.S. cereal and wine industries, and the fall in property values, all of which had hurt Crocker's customers.

Midland has also reduced by about \$30m the \$275m offer it made to holders of the 43 per cent minority of Crocker at the end of October. It has lowered the value of the package with which the deal is to be financed, and cancelling a \$3 share bonus that was to have been paid depending on Crocker's performance. The new terms must still be agreed by Crocker's and Midland's shareholders.

Sir Donald said it was essential that Midland allied itself more closely with Crocker, despite the losses, if it was to succeed as an international bank. There was no question of selling out.

City analysts calculated yesterday that Crocker's losses will wipe out nearly all of Midland's expected earnings in the second half of 1984. Most of them predicted that Midland would make \$80m (\$90m) to \$90m pre-tax for all of 1984, of which \$70m was earned in the first half.

The losses will affect Midland's own capital position, however. Mr Michael Julian, the group finance director, said the ratio of "free capital", a key measure of a bank's strength, had fallen. Midland was

investigating ways of rebuilding it, possibly with an issue of convertible loans and by selling off subsidiaries where it did not have full management control.

The Bank of England has approved all the measures but is clearly anxious to see Midland in better shape.

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## Midland Bank hit by unforeseen new loss at Crocker

BY DAVID LASCELLES, BANKING CORRESPONDENT, IN LONDON

### Coleco to abandon computer market

By Paul Taylor in New York

COLECO, the once high-flying U.S. Cabbage Patch dolls, toys and video-game manufacturer, said yesterday that it planned to abandon the home computer market. Closing levels were slightly below the day's trading highs, reaching in early afternoon when dollar fever was at its peak.

The dollar finished in Frankfurt at 11% year closing record DM 3,1740 – the highest since floating exchange rates began in March 1973. In Paris it ended at an all-time high of FF 9,7125 and in London the sterling closed at a record low of SL 1,485.

The dollar's Bank of England Index, against a basket of other currencies rose by 0.5 per cent in London yesterday to 145.7. The record is 12 per cent higher than a year ago and 24 per cent higher than on the first day of trading in 1983.

Industry experts warmly welcomed Coleco's move. Mr David Lewibowitz, an industry analyst with American Securities, noted that Coleco's decision was good news for investors because it would stop the lawsuits angry shareholders had filed against the company and "eliminate one of the largest, if not the largest, potential liability for Coleco's balance sheet."

Coleco, which until yesterday had strongly denied rumours that it was about to become the latest in a series of manufacturers, including Warner Communications and Texas Instruments, to abandon the fiercely competitive and recently sagging home computer market, said it would concentrate on its core toy business and on still-booming Cabbage Patch kid doll sales, which accounted for \$350m, or over 80 per cent of its estimated sales, last year.

The pound's weakness reflected continued anxiety in the foreign exchange markets about whether the present level of oil prices would be sustained.

Sterling's weakness helped to push UK money market interest rates to levels which would be consistent with a rise in clearing banks' base lending rates. There is

## Dollar surges in Europe to record highs

BY OUR ECONOMICS STAFF

THE DOLLAR advanced to new highs in Europe yesterday, closing at record levels against sterling, the D-Mark and the French franc. Closing levels were slightly below the day's trading highs, reached in early afternoon when dollar fever was at its peak.

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Sterling's weakness helped to push UK money market interest rates to levels which would be consistent with a rise in clearing banks' base lending rates. There is

no indication, however, that the UK authorities or the banks are actively considering such a step.

The London three-month Interbank lending rate rose by 1/4 point to 10% per cent, even though three-month Eurodollar interest rates were 1/4 of a point easier at 6% per cent.

The dollar's strength appeared mainly to reflect speculative positions which were being taken in the market on the first day of extensive trading after the Christmas and new-year holidays.

Traders said the general view was that as the U.S. economy was expected to show continued moderate growth this year, the prospects for U.S. interest rates were down.

Editorial comment, Page 16; Currencies, Page 27

## Bonn trade surplus soars to DM 55bn

BY RUPERT CORNWELL IN BONN

WEST GERMANY'S 1984 trade surplus, at almost DM 55bn (\$57.4bn), will shatter the annual record set according to provisional calculations by the Federal Statistics Office.

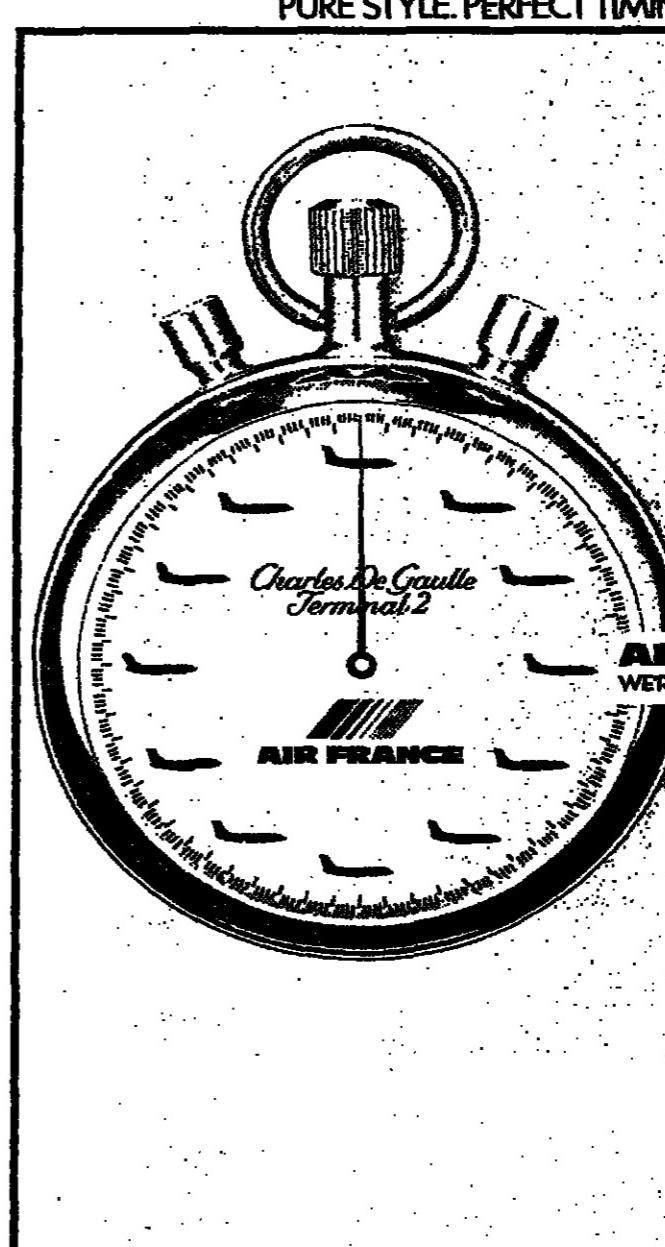
Official complete returns for 1984 will not be available until the end of the month, but the estimate of DM 54.5bn surplus of exports over imports, confirmed yesterday by a statistics office official, easily surpasses the peak of DM 31.6bn for 1982 and eclipses the DM 42.1bn of 1983.

As a result Coleco, which reported a 1983 net loss of \$7.4m on sales of \$56.5m, but which had managed to post net earnings of \$13.4m on sales of \$53.4m in the first nine months of 1984, despite the drain caused by the Adam system, said it would report losses in the 1984 final quarter and full year. The company said that it expected to report 1984 sales of more than \$800m, with more than 80 per cent derived from its toy segment.

In a letter to shareholders Mr Ar-

Continued on Page 12

AIR FRANCE CHARLES DE GAULLE TERMINAL 2: PURE STYLE, PERFECT TIMING.



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When time means money, Air France means business.

Continued on Page 12

Lex, Page 42

## Nigeria expects fall in imports by one third to five-year low</h2

## EUROPEAN NEWS

## W. German guerrillas reappear

BY PETER BRUCE IN BONN

**THE RED ARMY** Faction (RAF), West Germany's self-styled left-wing urban guerrilla group, pronounced dead last summer after the arrest of four leading members, is showing signs of at least a partial revival and seems to be behind some 12 bomb and arson attacks on military and commercial targets in the past three weeks.

The group yesterday claimed responsibility for a blast at a French Embassy annex in Bonn on New Year's Eve, and a

U.S. military intelligence office in Düsseldorf a day earlier.

No one was hurt, though damage is thought to amount to more than \$15m (£3.8m). Steinhafen and AEG facilities have also been attacked.

The authorities are playing down the attacks, which, according to notes signed by the faction are aimed at persuading the Government to put some 37 convicted and suspected terrorists together in one prison.

Herr Peter Boenisch, the

Government spokesman, has called the group's policies "stupid" and "foolish."

Independent observers, however, are warning that the attacks might signal the start of a serious terror campaign by what remains of the faction.

Before the arrest of the four faction leaders last year, West

German security authorities estimated the hard-core membership at little more than 10 people, with around 100 active sympathisers.

Herr Boenisch said he did not believe the present state of activity was being financed from outside the country, although he revealed that the explosive used in an attack on a Nato officers' school in Oberammergau on December 18 had been stolen in Belgium.

## Italian police hunt second blast suspect

BY JAMES BUXTON IN ROME

**ITALIAN MAGISTRATES** investigating the bomb explosion which killed 15 people in a train on December 23 yesterday released a description of a second man who is suspected of having been involved in the outrage.

The man, aged between 40 and 45, and wearing a beret, is said by surviving victims of the explosion to have been last seen at Florence station in the corridor of the carriage which was later blown up. The explosion took place about half an hour afterwards as the Naples-Milan express was passing through the 12-mile tunnel under the Apennines on the line to Bologna.

The release of a description of a second terrorist suspect without an identikit picture is one of the few publicised signs of progress in the investigation of the bombing. In the days following the incident two different identikit pictures were released of another man aged about 30 who it was thought to have been involved.

The shock caused by the bombing continues to reverberate in Italian public life. In his televised New Year's Eve address to the nation President Sandro Pertini, who is 88, showed that he subscribed wholeheartedly to the widely held theory that the bombing was the work of right-wing

terrorists.

He pointed to the striking fact that the train bombing was the latest of five highly lethal bomb attacks which Italy has suffered since 1969 for which no one has ever been convicted.

All have been attributed to right-wing terrorists.

They include an explosion in 1978 which killed 15 people in the same tunnel as last week's act of violence and the bomb which killed 88 people at Bologna railway station in 1980.

The President also urged Italy's secret services to look abroad as well as in Italy for the headquarters of those responsible for the Christmas bombing.

It is thought to have been involved with the right wing terrorist bombings. After the P2 scandal broke in 1981 the services were purged.

## Warning on Italian economic recovery

BY OUR ROME CORRESPONDENT

**ONLY IN** the next few months will it be possible to tell whether the Italian Government's recent achievements in economic management represent a genuine turnaround. This is the sober warning issued yesterday by ISCO, currently one of the country's leading economic forecasting organisations.

The latest survey of the Italian Institute for Economic Studies (ISCO), acknowledges

the achievements of the Government of Sig Bettino Craxi in getting the annual rate of inflation down from 12.8 per cent at the end of 1983 to 8.5 per cent last month. It also notes that the public sector borrowing requirement has at last stopped growing.

But it points out that Italy's inflation rate is still far higher than that of other industrialised countries and that the PSBR represents, at about 15 per cent,

a very high proportion of gross domestic product. The balance of payments is roughly in equilibrium, thanks to a recovery of external demand and to control of internal demand.

ISCO expects foreign demand to fall because of the cooling of the recovery in the U.S., which it says will not be fully offset by the greater vigour of the EEC countries' economies.

ISCO says the recovery of the Italian economy which began 18

months ago has been notable for its "extreme moderation" and will need to have lasted for about two years if Italy is to be able to cancel out the effects of the lengthy period of stagnation which preceded it.

It says that unemployment is not falling and remains at about 10.5 per cent of the labour force (equivalent to about 2.4m people). It says that about 70,000 jobs were lost in 1984.

James Buxton reports on Italy's poorest region

## A gap that may be too wide to bridge

"WE ARE not planning to bridge the gap between North and South as we did in the past by just pouring in massive sums of money which bridged absolutely damn all. We want to promote a real integration."

Other politicians may have said much the same thing as Prime Minister Bettino Craxi about Italy's most fundamental problem—the great difference between the prosperous North and Centre, and the poorer South. But Sig Craxi's Government has a unique chance to do something about it.

For the Cassa per il Mezzogiorno, the institution which has been funding development in the South since 1950, no longer exists. It was put into liquidation in the summer by a surprise parliamentary vote and the Government has to create a successor.

So far it has largely ignored the chance to correct the errors of the past. So strong is the Southern lobby, so preoccupied are the politicians with short-term survival and so low is public interest in the Southern question, that the Cassa's proposed successor, the National Fund for the Development of the Mezzogiorno looks like being the resurrection of its predecessor, with all the latter's faults.

Some of the world's best economists addressed the problem of how to develop the Mezzogiorno area after the vote. The strategy was to make the area, which represents 40 per cent of the country's area and 30 per cent of its population, into a special development area, where immense investments would be made in infrastructure and farming and where special rules would attract industry. The Cassa per il Mezzogiorno was created to spearhead the policy.

No one denies that it has achieved an immense amount in enriching and transforming the South, where feudal persistency still holds sway.

Roads now run along hillsides where before there were tracks, dams bring water to places where drought was almost perennial, and marshes have been drained and cultivated. The farming population has dropped from 56 per cent of the total in 1950 to 21 per cent today.

In the 1960s the emphasis



switched from infrastructure to industry. But here a fundamental mistake was made. Although a little was done to encourage the growth of small industries and to try to make up for the lack of entrepreneurship, the policy concentrated mainly on building very large industrial plants.

Some, such as the steel complex at Taranto, are successful, but most were really adjuncts of the northern economy. They failed to soak up much unemployment and triggered relatively little spin-off development; they became "cathedrals in the desert."

The 1974 oil crisis put the least viable chemical plants out of business or caused them to be abandoned immediately they were completed and in some places, shepherds graze their flock among them.

The policy of building vast industrial plants was gradually abandoned and the areas seemed to run out of ideas altogether. But the politicians still had to satisfy their clients and the lobby of big construction companies which had grown fat on public works—the Cassa per il Mezzogiorno did not put construction contracts out to tender.

So infrastructure building

went on regardless. The largest port in the Mediterranean and a vast reservoir are nearing completion for a non-existent steel plant at Gioia Tauro in Calabria and there are harbours along the Ionian Sea that rarely see a ship.

But in other places, political inertia and organised crime have created tragic pockets of decay and deprivation.

Critics are now asking whether the successful parts of the Mezzogiorno are flourishing, while others are decaying. The spread of small and medium sized industries which has transformed North-Eastern and Central Italy since 1960 has now reached all the way down the Adriatic coast to Puglia, in the heel of Italy.

But in other places, political

inertia and organised crime have created tragic pockets of decay and deprivation.

But most critics agree that the Cassa provided help—albeit a very limited one—for a value of over £3,000bn (£1.3bn).

The sudden demise in August of the Cassa, which had by then spent £94,000bn (£40bn) in 34 years, came when MPs failed to turn up to renew an existence that had become problematical since its charter previously expired in 1980.

The failure of the Cassa to bridge the gap between North and South shows in statistics that only 23.9 per cent

of Gross Domestic Product is produced in the South, less than a third less than its area or population would merit. Income per head is on average 40 per cent below that of the Centre or North.

Yet this depressing picture conflicts with other figures that the South grew at least as fast as the rest of the country between 1972 and 1982, which is almost a cul de sac.

**Swiss may impose fuel charges on lorries**

BY ANTHONY McDERMOTT IN GENEVA

**THE SWISS** are threatening to impose charges on fuel in the tanks of heavy lorries entering their country in retaliation for measures by neighbouring countries protesting against the road tax which Switzerland introduced for transit traffic on January 1.

Last February, a national referendum voted in favour of two measures which affect vehicles using Switzerland's motorways.

The first, and more controversial, was the imposition of a sliding scale tax on heavy lorries and buses

crossing the border. This would range from SwFr 500 (\$192) for lorries weighing more than 3.5 tonnes (and buses) to SwFr 3,000 over 19 tonnes, plus an additional SwFr 1,500 for a trailer. This annual charge would bring in about SwFr 150m a year.

The second was a sticker, costing SwFr 30 a year, on all cars using motorways. The income estimated from this is between SwFr 250m and 300m of which SwFr 50m would come from Swiss motorists.

The heavy lorry tax was badly re-

ceived by those of Switzerland's neighbours—France, West Germany and Italy—whose vehicles cross the country most, and by Swiss lorry drivers and countries as far away as Finland and Sweden.

France is threatening specific retaliation, and West Germany has complained that the Swiss action violates an existing bilateral transport accord. Earlier this month the main border posts, with Swiss transport company support, were blocked. More blockades are promised and it is in this context that

Switzerland is reviewing a fuel tax as retaliation.

This two-pronged road charges issue has been unfortunate. On the sticker, the Transport Ministry and police are unhappy because of the problems of enforcement and administration.

The charge on lorries, it is felt, has been clumsily introduced, of

course, and it is in this context that

## Portugal to introduce value added tax in July

By Our Lisbon Correspondent

**PORTUGAL** will introduce a comprehensive value added tax (VAT) system July 1. The system could aggravate their cash-flow problems and produce an initial spurt in inflation.

VAT will be levied on all goods and services at a residual rate of 16 per cent with upper and lower tariffs of 8 and 30 per cent, according to a decree-law published on Friday.

The system to be adopted has been closely modelled on those used in Britain and Ireland.

VAT will replace the existing 17 per cent transaction tax together with several other stamp and other duties.

It will apply to double the present number of contributors but the overall level of taxation is expected to remain roughly the same.

Portugal must implement VAT before its entry to the European Economic Community, currently scheduled for January 1 1986.

The Government also believes it will provide an effective weapon against tax fraud and evasion.

Corporate treasurers here, however, are bracing themselves for a worsening of their already difficult cash-flow problems. VAT must be paid approximately two months after each transaction, where as many suppliers consider Portuguese companies which pay within three months to be exceptional.

Portuguese VAT on imports

must be paid before goods

cross the frontier, further complicating already slow import bureaucracy. But the Government hopes that the medium-term impact of VAT will be to speed up money movement in Portugal and reduce business-related red tape.

More rigorous accounting

requirements will push up corporate costs and an initial investment will be required to convert existing accounting systems.

Increased company costs

the lower VAT tariff will

apply to electricity supplies,

for example—are expected to

produce a brief surge in infla-

tion as they are passed on to

the consumer. Tax experts

familiar with the application

of VAT in other European

countries believe this will be

absorbed within a year.

The truth is that some parts

of the Mezzogiorno are flouris-

hing, while others are decaying.

The spread of small and

medium sized industries which

has transformed North-Eastern

and Central Italy since 1960 has

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## OVERSEAS NEWS

### Israel's bank customers sue over lost funds

BY OUR TEL AVIV CORRESPONDENT

ISRAEL'S commercial banks face further problems over the 1983 collapse of bank shares as customers launch legal action to recover lost funds.

A senior official from one of the four main banks said yesterday that dozens of customers had filed lawsuits claiming that stock market advisers at bank branches deliberately misled them by recommending bank shares as safe investments.

The shares' value collapsed in December 1983 when thousands of small investors, fearing an imminent devaluation of the shekel, sold off stock to buy US dollars.

The shares were one of the main pillars of the Israeli economy and the Government had to come to the banks' rescue with a bail-out operation costing billions of dollars.

The first lawsuit, viewed by bankers as an important test

case, is being heard in a Jerusalem court. A group of Moshevim (co-operative farms) are suing Bank Leumi, claiming they were advised by the bank against selling their bank shares just before prices plummeted.

"Bank officials say they are confident the suits will not succeed. They point out that for several years bank shares were an outstanding investment and their price rose even faster than Israel's hyper-inflation."

Earlier this week the State Comptroller published a highly critical report attacking the central bank for allowing commercial banks to manipulate their shares on the Tel Aviv stock exchange.

The Government is expected to set up a judicial inquiry which could be a prelude to criminal proceeding being brought against Government and banking officials.

### Preliminary deployment on Lebanon coast road

BY NORA BOUSTANI IN BEIRUT

LEBANESE gendarmes tentatively probed the coastal highway from Beirut to the Awali River, from which Israeli occupying forces are expected to make a unilateral withdrawal in the near future, in a bid to assert the state's authority over the area.

A 12-man force of the "Internal Security Forces" also inspected the Iblim of Kharroub the hilltop positions commanding the coastal road to confirm that warring Christian Phalangists and Druze militias had removed their heavy guns.

Following a delay of one month in the implementation of the Government's plan to station forces in the area, another round of fighting broke out Tuesday night, possibly placing a manoeuvre which

is seen as essential to convince the Israelis of the Lebanese Government's ability to assert its authority over the border area.

A team of police commanders headed south yesterday in an exploratory mission preceding the intended deployment of a 10,000-strong army force along the coastal highway south of Beirut and they have been charged with preparing the way for the stationing of regular soldiers in the area on January 6.

Observers in Beirut are doubtful whether the security measures would proceed according to plan. Lebanon's prime minister, Mr Rashid Karame, however, announced that the execution of the security arrangements had already started.

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### Opposition in India told to be distinctive

By John Elliott in New Delhi

MEMBERS of India's largest parliamentary opposition party, the Telugu Desam, have been told by their leader to dress in yellow and white clothes to make themselves distinctive in the new Lok Sabha lower house of parliament which will be dominated by members of Mr Rajiv Gandhi's Congress I party. The Lok Sabha may more than 500 members.

The idea came from Mr N. T. Rama Rao, the eccentric former cinema portrayer of Hindu gods, and the chief minister of the southern state of Andhra Pradesh.

Mr Rama Rao has dressed in saffron coloured robes, normally worn by holy men, since he entered politics two years ago and founded the Telugu Desam party. He has told the 28 members of his party who have won Lok Sabha seats that they should dress in yellow and white and disassociate themselves from the traditional clothes of Indian politicians who are normally all white. Women MPs have been told to wear yellow saris and white blouses.

While other opposition leaders have been casting arrows for political legitimacy since the general election Congress I landslide, Mr Rama Rao has emerged victorious.

His young party, in its first attempt at a Lok Sabha election, overtook established opposition parties such as the Communists and the Janata nationally and in Andhra led a rout of the Congress I whose seats went down from 41 to six.

The result demonstrates the weakness of national opposition parties and the growth of political regionalism in the south.

Meanwhile, the state assembly in the neighbouring southern state of Karnataka was dissolved yesterday and the state is likely to come under a short spell of pre-election rule. Mr Ramakrishna Hegde, the Chief Minister, resigned last weekend because he had lost his party's support in the general election. He hopes to increase the wafer-thin majority on which his chief ministership had been based at the new state assembly elections because in Karnataka his party polled a substantial number of votes.

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If the kingdom goes ahead, then the green light may be given

## WORLD TRADE NEWS

### UK exporters fear loss of state support

BY CHRISTIAN TYLER, TRADE EDITOR

BRITISH exporters have launched a lobbying campaign to head off what they see as a cutback in Government support for their sales abroad.

The British Export Houses Association has written to Sir Paul Channon, the Trade minister, asking him not to proceed with a reported decision to phase out some loss-making export credit insurance facilities provided by the Export Credits Guarantee Department.

At the same time, members of the Commons Trade and Industry Select Committee are being alerted to worries felt by small and medium-sized companies that cost-cutting by the ECGD will lead to loss of orders.

The alarm has been raised by well-authenticated reports that the ECGD will cease providing indemnities for banks which extend trade credit to their customers for short-term overseas contracts.

Government officials insist no final decision has been made to phase out this service. But according to banks and export houses, the short-term bank guarantee schemes have been marked for early abolition.

### Calcutta plans to boost container capacity

BY P. C. MAHANTI IN CALCUTTA

THE PORT of Calcutta is building up its container handling capacity in line with recommendations by the British port of Felixstowe.

The Felixstowe port authorities were called on two years ago to examine the problems affecting the handling of goods at India's oldest major port, which has fallen on troubled times owing to its lack of modernisation.

Calcutta's port, a heavily losing operation under public administration, is basically a general or break-bulk cargo port where handling charges are the highest of any port in India.

Its lack of modern handling facilities has kept business away, leading to a steady decline in traffic and mounting losses, local officials point out.

Port officials say the containerisation programme under way will boost capacity and cut handling charges by 50 per cent over the next four to five years.

They say the immediate target is to prepare the port to handle 60,000 TEU's-a TEU, or 20-foot-equivalent unit, is the standard container measurement-a year by March, 1987, from the present level of 28,000.

This first phase of the programme, which also will include building up its container freight station and acquiring new cranes and other gantry equipment, will cost an estimated Rs168m (£115m).

The second phase, set for the late 1980s, will see TEU capacity boosted to 100,000.

### Babcock set for Egypt mining contract

BY TONY WALKER IN CAIRO

EGYPT expects to sign early this year an agreement with Babcock Contractors of the UK to oversee a development of more than £200m of its Maghara coal mines in the Sinai peninsula.

Mr Timothy Raison, Britain's Minister for Overseas Development, said in Cairo that the Egyptian official responsible for Maghara had assured him the project was being given priority and an agreement would be signed soon.

Babcock Contractors, a division of Babcock International, completed the feasibility study of the mine in 1982 and has been negotiating with Egypt for the past several years on an agreement to oversee its development.

Mr Raison discussed the mine project with Mr Abdel Hadi Qandil, Egypt's Minister of Petroleum and Mineral Wealth. Mr Qandil said Egypt aims to conclude an agreement with Babcock by the end of January.

Mr Raison, who met several Cabinet Ministers as part of a review of Britain's aid programme in Egypt, said he was satisfied good progress was being made on a number of projects in which there is a British interest.

These include the development of a phosphate mine in Upper Egypt and assistance with an electrification project in Egypt's north-west.

Funding for "reconstruction" of the phosphate mine destroyed in the 1977 war with Israel will be provided under a mixed credit scheme. A total of £10m of UK grants and credits from the Export Credits Guarantee Department is being made available for the project, the foreign exchange costs of which are expected to exceed £50m.

Mashara, located 120 km south-west of El Arish in the Northern Sinai, is believed capable of producing about 600,000 tonnes of sub-bituminous coal annually, suitable for blending with imported coal for use in Egypt's steelmaking operations.

The coal could also be used for power generation.

Under terms of the UK aid package being offered to Egypt for the renovation of the phosphate system, British manufacturers would be guaranteed orders for underground mining equipment plus conventional handling systems on the surface.

The other factors helping BAE set up the deal were the

### Hugh O'Shaughnessy, recently in Stockholm, reports on a Nordic-Latin American link Oddity Sweden is determined to preserve

THAT TWO of Sweden's three largest manufacturing centres should be in Stockholm and Gothenburg, the two largest cities, is no surprise.

The third, however, is 8,000 miles away in São Paulo, Brazil, and this is an oddity Swedish manufacturers are determined to preserve.

Sweden, on the one hand, is blessed with ultra-modern factories and skilled workers, but is hampered by a small, prosperous home market of just 8.5m.

That its industries have been able to compete successfully internationally is according to the International Council of Swedish Industry, "largely due to the fact that investments have enabled Sweden to secure and enhance its position around the world."

The Latin American connection predates World War II. In 1938, eight of the largest Swedish companies had 26 affiliates in Latin America compared with only 10 in North America.

This interest is being ampli-

fied now and Swedish industrialists say they are prepared to live with Latin America's economic crisis in expectation of long-term gains.

In 1983, for instance, when the Brazilian economy contracted by nearly 4 per cent, Swedish companies increased their exports to Brazil by 10 per cent, more than ever done previously.

SKF, the world's largest bearing manufacturer, with 27th biggest export market.

Virtually all the Swedish industrial giants are established in Brazil. Saab-Scania maintains a strong presence in the truck and bus market in country which is almost totally dependent on road transport.

Asca and Atlas-Copco have taken a leading part in every recent major hydro-electricity development in Brazil, including Itaipu, the biggest of them all, and L. M. Ericsson has carved itself out a niche in Brazilian telecommunications. Recently a Volvo plant in Curitiba won a \$26m order for Brazilian-made

trucks for Angola.

The importance of the country's relationship to Brazil was emphasised last year with a visit by King Carl Gustav and Queen Silvia, who opened a trade promotional week in São Paulo.

Despite the new barriers to imports which Brazil put up, and which caused Swedish sales to drop by 30 per cent, the Swedes were able to sell \$294m-worth of goods to Brazil. Brazil was Sweden's 27th biggest export market.

For its part Brazil was able to push up its sales to Sweden by 15 per cent to \$1.775m and became Sweden's 16th largest supplier.

While Brazil has the closest trade relationship in Latin America with Sweden, Mexico is becoming an increasingly important target for Swedish investment. In 1978 Swedish investment in Mexico was just \$1.42m; in 1979, in 1982 and 1983, the figures have been

Investments in Argentina have been more tentative, with the amounts of capital flows fluctuating wildly. Nevertheless SKF, the Gothenburg bearing manufacturer, has beaten the Inter-American Development Bank to a response by its Argentine subsidiary is bettered nowhere else in the world.

Last November, SELA, the Latin American Economic System, the governmental "think tank" for the region, held a seminar at its Caracas headquarters for Nordic industrialists. This was part of a programme to reduce Latin America's trade dependence on the U.S. and the EEC.

In 1982 and 1983, investments of more than \$20m were made in Bolivia, Chile, Peru, Colombia and Venezuela.

Swedish companies have often had a difficult time justifying their business strategies to their domestic constituents. Currently, the battle is on as the Government in Stockholm seems to freeze the size of the Swedish stake in the South African business consultant.

economy as a protest against Apartheid.

Two years ago, the Federation of Industries successfully thwarted a proposal to merge the Swedish government to buyout the Inter-American Development Bank to a response by its Argentine subsidiary is bettered nowhere else in the world.

The industrial lobby argued that Swedish severance of its links with the bank would have jeopardised the business opportunities in tendering for IDB-financed contracts.

This year, the International Council of Swedish Industry is aiming to increase the attention it gives to Latin America by staging more seminars and trade missions and improving its regular publications devoted to the area.

"We have so much money invested in manufacturing in Latin America that we couldn't turn our back on the market even if we wanted to," commented one leading Swedish business consultant.

### Lisbon narrows competition for airport order

By Our Lisbon Correspondent

PORUGAL's state-owned Airports and Navigation Authority (ANA) has narrowed down competition for a \$75m (£52m) contract to extend two major provincial airports, from 26 companies to 13, Sr Jose Rosado Correia, the public works minister, announced yesterday.

A final decision on the tender to enlarge runways and build infrastructures at airports in the northern industrial city of Oporto and the Algarve capital of Faro will be made in the third quarter of this year, he said.

The project involves extending the capacity of Faro airport, currently coping inadequately with the influx of tourists, to 6m passengers a year.

Oporto's Pedro Rubens airport will be enlarged to take 3m passengers a year.

Our Amsterdam Correspondent writes: DAF trucks, the Dutch truck manufacturer, said its special products division has received a F1.60m (£40m) order from Menasco Manufacturing Company of the U.S. for 340m (£26.6m) undercarriages for the F-16 jet fighter.

### MISSILE SYSTEM DEAL

## Why Indonesia bought British Rapier

BY KIERAN COOKE IN JAKARTA

TRAINING, technology transfer and product flexibility were the three factors that combined to help British Aerospace recently win one of its biggest export orders from Indonesia.

Indonesian Government and British Aerospace officials last month signed a \$120m deal under which Britain will supply a Rapier missile system to the Indonesian army.

For BAE, it marked a significant breakthrough in what is seen as an expanding market for defence equipment for other British companies. It could also bring sales opportunities for radar and general support services.

It was Indonesia's view that the Rapier system was a more mobile, less cumbersome system than its main rival-the Roland system, jointly manufactured by Aerospatiale of France and MBDA of West Germany.

In a country the size of Indonesia, with 13,000 islands stretching across a distance greater than that of the U.S., such mobility was obviously an important consideration.

The other factors helping BAE set up the deal were the

various agreements on training and transfer of technology contained in the contract.

Many Indonesian military officials will be going for training in Britain while BAE personnel will be closely involved in kick-off and other services in Indonesia.

Observers have pointed out that, in fact, far more Indonesians will be undergoing training than are actually required for the present system.

It is hoped that this will encourage further orders for Rapier.

It is believed some of the assembly will be carried out in Indonesia, and will involve close collaboration between local and British electronic contractors.

Such technological transfer and training are vital to winning almost any state contract in Indonesia, and it appears the Indonesians are more than happy with the British approach to such questions.

Finance was obviously another important feature, though, as negotiating took only 10 days to complete, it seems that this was not crucial.

The UK Export Credit

Guarantee Department was involved in the financial arrangements, which include an 80 per cent credit on the sale.

Now BAE is looking at other sales opportunities, especially of aircraft to the Indonesian air force. At present, Indonesia depends for most of its air defence on three squadrons of Skyhawks.

These will be replaced before the end of the decade. BAE have already sold 20 of their Hawk trainers to Indonesia, and hope that the new generation of Hawk fighters—the 200 series due to go into operation in 1988—will be attractive to the air force.

There is, however, a strong pressure group within the military that prefers the more advanced, long-range F-16-100 model that Indonesia would need to cover its vast territory.

Military analysts feel that some sort of compromise could eventually be found that would mix aircraft such as the Hawk with the F-16s.

This would fit in with Indonesia's policy of diversifying its sources of military supplies in order to avoid the sort of dependence it had on Soviet military equipment during the early 1980s.

Another possible sales area for British companies is the Indonesian navy.

The West Germans and Dutch have made considerable inroads in this field and entered into a number of technical agreements with the state shipbuilders, P. T. Pal.

But there are thought to be opportunities for the sale of British minesweepers and a variety of radar and electronic equipment—earlier this year Britain sold three refitted frigates to the Indonesian navy for \$40m (£26.6m).

### AMERICAN NEWS

## Reagan aide resigns from Interior post

BY NANCY DUNNE IN WASHINGTON

MR WILLIAM CLARK, U.S. Interior Secretary and long-time political adviser to President Ronald Reagan, late on Tuesday night became the second Cabinet official to announce his resignation since the November elections.

The unexpected departure is a major disappointment to Administration conservatives, who had hoped Mr Clark would eventually succeed the President's more moderate chief of staff, Mr James A. Baker. Mr Clark plans to return to his barley and cattle ranch in central California.

A close friend of the President, for whom he has worked in various capacities over the past 18 years, Mr Clark was also

a lawyer who wears dark, pin-striped suits and cowboy boots. Mr Clark will leave Washington with a respect that did not greet him on his arrival in 1981. First appointed Deputy Secretary of State, his Senate confirmation hearings were a disaster of incoherent testimony which revealed that he knew little about international affairs.

His tact and good sense won him high marks at the State Department, but later, as the President's national security adviser, he became embroiled in various foreign policy disputes which led him to volunteer for the Interior post.

The White House claims that no successor to Mr Clark has yet been chosen. The post traditionally is held by someone from the Western states, and the Washington Post has reported that possible replacements are Mr Donald Hodel, the Energy Secretary, Senator Paul Laxalt, another close friend of the President, and two Republican Congressmen, Mr Richard Cheney of Wyoming and Mr Manuel Lujan Jr.

Senator Laxalt, at 62, is serving his second Senate term, which has two years to run, and may well be interested in joining the Administration for a four year job. Mr Hodel, former under-secretary to Mr Watt, is serving in a post the Administration would like to abolish, along with the rest of the Department of Energy.

Mr Cheney and Mr Lujan have been mentioned as possible successors.

There are several reasons why, Mr Richard Johnson, vice-president of United Fruit, says the blast had happened in Pemex premises, thus refuting Pemex's claim that a neighbouring private sector company was responsible.

The report estimated total damage caused by the explosion at just over £2m—a figure which one Opposition spokesman described as "a colossal swindle." He said the true figure was perhaps 50 times as much.

Despite a large number of claims involved, Pemex says it will resolve all but the most complex within the first 15 working days of this month. Workings will start in the local courts.

Fears that the hearings are likely to be one-sided have been fuelled by Pemex's statement that it will fix the amount of damages awards in conjunction with the courts.

Most of the victims come from the less privileged sectors of Mexican society where the rule of law is not always strictly observed.

Coverage of the Attorney General's findings has been

quietly low-key in Mexico's daily press, which gave considerable prominence to Pemex's original claim that its plant continued to function normally even after the blast.

Troops patrolled the streets of Coahuila yesterday after three days of factional disturbances in which at least two people died and about 50 were injured. The disturbances involved rival supporters of the Institutional Revolutionary Party, which had ruled by a virtual one-party system for more than half a century, and the Catholic Conservative National Action Party.

While the new law is generally welcomed in business circles, Canada has derived some benefits from the local application of foreign legislation, particularly in the areas of environmental protection and labour laws. Canadian authorities to block evidence by local companies in foreign ports and to order Canadian companies not to comply with foreign directives, such as

## Banana town close down divides Costa Ricans

BY TIM COONE IN SAN JOSE

THE TOWN of Palmer in Southern Costa Rica is a classic banana town, owned and built by United Fruit, a local subsidiary of the United Brands company.

The lives of its inhabitants are dependent on the fortunes of the company.

At the height of production, 8m boxes of bananas per year were shipped to California. Exports have now fallen to nothing as the company has decided to pull out of Palmer, effectively ending its involvement in banana production in Costa Rica.

There are several reasons why, Mr Richard Johnson, vice-president of United Fruit, says the blast had been caused by the company's own fault. The company did not act quickly against the company, the dismissed workers and landless peasants in the region will take matters into their own hands.

The company and the Government will wish to avoid this as the company could lose its \$15m (£10.6m) strike for several years

Jill not in

## UK NEWS

## Maritime unions in EEC clash

By Our Labour Staff

**MARITIME UNIONS** within the EEC have clashed with the European Commission over draft proposals issued by Brussels for an EEC shipping policy.

They are angry over the Commission's acceptance of flag of convenience shipping and have put forward counter-proposals which challenge many of the assumptions in the Brussels document.

The unions are also concerned about statements by Mr George Contogios of Greece, the outgoing Transport Commissioner, that European shipowners' competitive position could be improved by increasing the number of non-EEC nationalities on EEC vessels.

A telefax sent to the Commission after a meeting of European seafarers' unions states: "The implication that Europe's shipping needs can only be met by the exploitation of cheap labour in one form or another is outrageous and runs contrary to the Community's undertaking and the Commission's obligations under the EEC Treaty."

The dispute means a headache for Mr Stanley Clinton-Davis of Britain, the new Transport Commissioner. A former Labour Minister of Shipping in the UK, he has close links with British seafarers' unions which could put him in an awkward position.

The Commission hopes to have final proposals ready for publication in the next few weeks, ready for approval by the Council of ministers this year.

Alternative policies put forward by the maritime unions include:

- Steps to protect the European flag fleet against dumping and unfair competition, particularly where it relies on the exploitation of cheap Third World labour.

- Fiscal and related measures to assist the EEC fleet's overall competitive position.

- Cargo-sharing arrangements which guarantees European flag vessels an adequate share in trade with non-EEC countries.

- Harmonisation of social conditions for crews on EEC ships.

## Sixfold rise in work days lost by strikes

BY BRIAN GROOM, LABOUR STAFF

BRITAIN'S tally of working days lost through industrial disputes increased sixfold last year because of the miners' strike over pit closures.

Provisional estimates from the Department of Employment show that 21.7m working days were lost in the first 11 months of the year, compared with 3.6m during the equivalent period of 1983.

In November industrial disputes caused 2.8m working days to be lost. The department reckons that 2.2m are attributable to the miners' strike.

The figure has fallen from the 2.5m days attributed to the pit strike in October, and reflects fewer working days in November and the return to work by some miners. Just over 60 per cent of the remain-

ing days lost resulted from three stoppages in the car industry.

The final tally of days lost for 1984 seems set to be around 23m—the highest since the 1979 "winter of discontent", and the third highest to date for a single year this century.

The coal industry accounted for 17.6m of the days lost in the first 11 months of last year. The number of workers involved in disputes was 1.3m, compared with 541,500 the year before.

The strike figures are disappointing for Government ministers, who had watched the totals fall in the early 1980s, but they may be able to claim with some justification that the overall level of strike activity remains roughly constant if the miners' strike is excluded.

That figure has fallen from the 2.5m days attributed to the pit strike in October, and reflects fewer working days in November and the return to work by some miners. Just over 60 per cent of the remain-

## Arrears on home loans increase sharply

BY GEORGE GRAHAM

**UNEMPLOYMENT**, broken marriages and the miners' strike are being blamed by the building societies for an apparent sharp rise in serious cases of arrears on home loan repayments over the past year.

At the end of 1983, 32,500 borrowers in the UK were more than six months behind with their mortgage payments. While figures for the whole industry are not yet available for 1984, the signs from individual building societies are of a sharp increase in these levels.

At the Abbey National, the UK's second largest building society with 983,900 borrowers, the number of accounts more than three months in arrears has risen from 1.53 per cent in 1983 to 1.64 per cent in November last year. And the number of repossessions has climbed steeply from around 1,200 in 1983 to 1,800 this year.

The Woolwich, the fifth largest society, has found that the number of borrowers more than 12 months in arrears rose by 78 per cent in the year to September 30—from 548 to 977—while its total number of loans increased by only 7 per cent.

While the miners' dispute has undoubtedly increased the level of arrears in some districts, the major causes of payment problems remain unemployment and broken marriages.

The Building Societies Association estimates that around 40 per cent of arrears cases are caused by unemployment or redundancy, 30 to 40 per cent by matrimonial difficulties, and perhaps 20 per cent by straightforward financial mismanagement.

The problem is still small in financial terms. The Halifax, Britain's largest building society, makes a provision in its accounts for mortgage losses of only £400,000, against mortgage assets of around £18bn.

But a Building Societies Association working party has been studying the problems of mortgage arrears for the past year, and is expected to report in February.

When borrowers admit their difficulties early enough, building societies generally try to reach some arrangement that avoids foreclosure. They will suspend capital repayments, and in some cases even interest repayments.

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Mr Edward Heath: 'Much more needs to be done'

## Further BL state cash unlikely, says report

BY JOHN GRIFFITHS

THE PROSPECT that the Government will soon have to face a decision whether to pump in more money to the state-owned BL vehicles group—a move already being sought by BL's board—is brought into focus today in a report which examines state aid throughout the European motor industry.

The Motor Industry Research Unit operated by Professor Krish Bhaskar at the University of East Anglia takes the view that any further substantial government cash injections into BL are unlikely. However, "BL is unlikely to do well enough to build up internally generated funds to finance its entire investment needs, and the balance sheet would justify such an investment."

The projected figures for BL are "very encouraging," the report says. This assumes a modest equity increase from the privatisation of Unipart, BL's components subsidiary, however, and BL would also need some state equity injections to cover some losses during the next recession.

Nevertheless, Austin Rover would be placed at a disadvantage in terms of both advice and aid." During last year, in which Renault made a first-half loss of FFr 3.8bn (\$322m), "Renault asked the Government to provide FFr 1bn to the EEC in future, it must have access to investment funds and to reasonably secure markets during the current phase of restructuring."

Stagnant demand, intense competition and the accelerating technological race are becoming an unbearable burden for every volume producer. "If the motor industry is to fulfil a major role in the economy of the EEC in future, it must have access to investment funds and to reasonably secure markets during the current phase of restructuring."

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## THE ARTS



Scenes from "Balm in Gilead" and "Messiah"

The year on Broadway/Frank Lipsius

## No space for the middle-ground

Broadway had nothing to celebrate this year but success. The success, unfortunately, was purely financial. Compared to last year, the same number of productions are playing; in fact most are the same plays. If anything, they boast only cast changes that go unnoticed by the out-of-town visitors who now comprise 40 per cent of Broadway audiences.

In what Arthur Miller described as the demise of "plays" and the advent of "shows," Broadway has virtually eliminated the middle ground of half-full houses and modest successes in favour of the extremes of blockbusters and busts. Though the number of productions does not change, the receipts increase, from \$82m last season to \$227m this season, thanks largely to ticket price hikes.

*The Cage*, our Folies might deserve the Palace Theatre itself where patrons pay the highest price on Broadway, \$47.50, for a seat in the stalls to see this year's musical Tony-award winner. Runner up *Sunday in the Park With George*, an inspired collaboration between Stephen Sondheim and James Lapine, commands \$45 for an interpretation of Georges Seurat's *La Grande Jatte* that made a star of Mandy Patinkin and more than a star—an actress—of Bernadette Peters.

Since the new season started in the summer, only nine new shows opened on Broadway, and four have already closed. The survivors include an engaging one-acter meant for night-club stage *Whoopi Goldberg*, a cast act with four founders (*Hormel Nocturne*), and a feeble sit com that has Janis Paige and Kevin O'Connor desperately trying to get their kids out of the house, *Alone Together*.

*Hurlyburly*, which opened off-Broadway and quickly moved to Broadway, puts David Rabe's new battle zone in the California bachelor jungle. Director Mike Nichols manages to contain and channel the energetic but indulgent script with the help of an all-star cast rotating among the likes of Candice Bergen, William Hurt, and Judith Ivey. *Ma Rainey's Black Bottom*, a transfer from the Yale Repertory Theatre, has a vibrant setting in a 1927 recording studio but plays in one groove too long while waiting for a song to emerge from the hefty, hot and hearty Theresa Merritt.

*The Rink* was a Broadway star vehicle for Chita Rivera and Liza Minelli as a mother and daughter fighting over Coney Island real estate while the

revival of Arthur Miller's *Death of a Salesman* brought Dustin Hoffman respect for previously unpolished talents—and grace, for appearing on the televised Tony awards show despite his not being nominated for best actor (because some suspected, of his unwillingness to play an eight-performance-a-week slot).

John Malkovich capitalised on his success as the older son Biff to switch hats and direct the off-Broadway revival of Clifford Odets' sprawling electric view of the 1960s, *Balm in Gilead*.

Gone this year was last year's effort to open plays at Christmas to give tourists something new to choose from. The pathetic shows used for this marketing ploy made the idea fall. Has it been tried this year with Dario Fo's *Accidental Death of an Anarchist*, which closed on December 1, the exhilarating Arena Stage production and Jonathan Pryce's hilarious performance might have lasted to the end of the year.

New York got the Chicago Goodman Theatre production of *Glen Garry Glen Ross*, David Mamet's Pulitzer Prize winner that takes a cigar-chomping, raw-tongued jab at real-estate salesmen. But London's considerable contribution to New York theatre started with the year's first opening, *The Real Thing*, which is selling out. Mike Nichols' Broadway production improved on the West End with instantaneous

changes. It also made stars of Jeremy Irons and Glenn Close. Ian McKellen warmed the winter with his Shakespeare one-hander in anticipation of a number of British imports, culminating in the Royal Shakespeare Company's highly successful repertory productions of *Cyrano de Bergerac* and *Much Ado About Nothing*, which have been extended to January before going to Washington.

The London stage supplied Broadway with Kate Nelligan as Eugene O'Neill's unwashed heroine Josie Hogan in *A Moon for the Misbegotten*, to be followed in 1985 by Glenda Jackson in O'Neill's *Strange Interlude*. Two productions that failed to find Broadway audiences after their London appearances were Peter Ustinov in the lumbering Beethoven Tenet, and Alec McCowen in Brian Clark's clever dramatisation, *Ripley, Ripley* (for New York, too carefully) balancing the private man with his public thoughts.

While Broadway has long exhibited the tendency to run cash cows while thoroughbreds languish, off-Broadway is exhibiting a dangerous new tendency to do the same. The consequences can be even worse, since there is no dearth of available Broadway houses, while off-Broadway theatres are at a premium that may prevent new plays from opening at all. A modest musical like *Quilters*, the somewhat touching but unfocused story of 19th-

century pioneer women, could not find an off-Broadway house and did not fit the scale of Broadway, where it was forced to open at the Jack Lawrence Theatre.

The Schubert Organisation is accused of matching its Broadway strategy by trying to mask a long-runner of the off-Broadway revival of an inert but worthy *Pacific Overtures*, just as it did with the cut but hardly classic (and still running) *Little Shop of Horrors*. Other companies cannot resist the temptation, with Playwrights' Horizons represented by Wendy Wasserstein's *Isn't It Romantic* and the Circle Rep by *Foot for Love*, both more than a year old, while the Manhattan Theatre Club moved Beth Henley's frenetic but disappointing *Miss Firecracker Contest* to another home.

Long-running shows would be admirable if they bred their supporters, but few emerged in this disappointing year. The New York Shakespeare Festival relied on imaginative and worthy revivals like Linda Ronstadt currently in *Le Bohème* and German playwright Franz Xavier Kroetz's *Through the Leaves in Mabou Mines*: realistic view of tedious lives starring Ruth Maleczech as a butcher and Frederick Neumann as her truck-driving boyfriend. William Soroyan's *Human Comedy* was Joseph Papp's Broadway effort this year, an oratorio to be admired more than enjoyed. The free summer works this year were Henry V, starring Kevin Kline, a shade of last year's masterful Richard III, and Richard Foreman's stylish and stark *Golem*, starring F. Murray Abraham as a rabbi and Mario Arrambide as the eponymous hero, the red-headed monster.

The BAM Next Wave Festival presented an intimate revival of *Einstein on the Beach*, Philip Glass and Robert Wilson's dated masterpiece. Notable London imports of Broadway this year included Harold Pinter's *Old Times* with Marsha Mason at the Roundabout, Christopher Hampton's *Total Eclipse*, which has lost none of its power to shock and the Hudson Guild's earnest and well-performed version of Peter Whelan's first world war in *The Accrington Pals*. In its first production at their new main stage at City Centre, the Manhattan Theatre Club summed up New York theatre's present needs in strong performances by Diane Venora, David Warrilow and Mark Blum in Martin Sherman's long but thoughtful and even at times funny *Messiah*.

## Music in 1984/Andrew Clements

## A lack of quality control in new music

Not, in my experience, an outstanding year of new music, except at the highest level. Too many concerts of contemporary music had a pallid sameness, as a succession of poorly differentiated premieres seemed to pad out the programmes of an endless assembly line of newly formed ensembles pledged to perform them. Somewhere in that production process, quality control seems to have slipped badly: the ability of these groups appears to decrease in direct proportion to their ubiquity or, more likely, collections of potentially accomplished instrumentalists are finding themselves directed by inadequately prepared and unimaginative conductors.

At the top though, one first performance dominated every thing else. Tippett's *The Mock Tawny* has been reviewed twice on this page: once by Andrew Porter on the occasion of its Boston world premiere, and then by Max Loppert when it appeared at the Proms. For once a Tippett work has attracted virtual critical unanimity; it is also mightily reassuring for those of his admirers who feared that *The Ice Break* signalled a falling off in his abilities to manipulate a large-scale dramatic argument to find his powers of invention quite undiminished.

The Proms also produced *Colin Matthews'* structurally intriguing cello concerto, as well as a rare chance of hearing Birtwistle's *Nemos* in recognition of the composer's 50th birthday. The London Sinfonietta's birth-day concert for Birtwistle boasted two premieres of which one, the half-hour *Secret Theatre*, is one of the most important of his recent scores and a measure of the state of his art while we await the premieres of two completed operas. In a programme for the Arts Council Contemporary Music Network the Sinfonietta revived Robin Holloway's *Aria*, harbouring an unsettling grimly impressive piece indeed. By its title, a Network tour by Bernard Haitink. In last year's round-up I wrote that Haitink produced more satisfying results in the Strasbourg Percussion Ensemble than in the first British performance of Xenakis' *Pleades*, a gripping 45 minutes of full frontal assault.

During the Huddersfield Festival the French percussio-trio Cercle introduced Kagel's *Dresser*, one of the few (for me) of his theatre pieces which manages to get the balance between music and drama right. But in a festival dominated by music theatre, Vic Hydlay's *Dumb Show* for two actors and percussionist made the strongest impact; Haydn's instrumental *Fox* (which cropped in a Macbeth concert) was equally accomplished. If rumours come to fruition there may be more opportunities to hear Haydn's music in London during 1985, and his stature may then be more clearly defined.

In orchestral contexts, I've encountered precious little sub-standard playing: either luck, or standards, have taken a genuine upward turn. The Philharmonia (under some conductors) and the City of

Birmingham Symphony Orchestra (consistently) remain the most refined of home-based bands; the CBSO manages to sustain an admirable level of freshness and excitement for its London appearances, from which its Proms account of Nielsen's fourth symphony under Simon Rattle was the most singular.

The Philharmonia's moments of exuberance frequently coincide with their concerts with Bernard Haitink. In last year's round-up I wrote that Haitink produced more satisfying results in the Strasbourg Percussion Ensemble than in the first British performance of Xenakis' *Pleades*, a gripping 45 minutes of full frontal assault.

Pierre Boulez is sadly far active in this country than he was even five years ago, but his Edinburgh Festival programme, with the BBC Symphony, repeated a few days later at the Proms, brought back those early concerts with the same intensity. *Die Soldaten*, I've heard in the concert hall—would have been impossible to surpass by an other conductor active today.

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Jannis Zenakas

## The Threepenny Opera/Dolman, Newport

## Rodney Milnes

The WNO's new staging of the Brecht/Weill play with music, a joint promotion with Mid Wales Development, played for two performances at the Dolman Theatre before Christmas, and resumes its tour of the Principality at the end of this week. The festive season being what it is, I fear the intervening fortnight will not have been used for what is urgently needed—some radical re-casting and a complete musical and directional rethink. What was seen in Newport was a pathetic misrepresentation of the work, carelessly thought-through and dimly executed. How could this, of all lethal comedies, have been so numbingly boring in performance?

One might have thought that by now the WNO had discovered that to seek to change the basic nature of a work in performance, especially one involving music, is self-defeating. The point, the historical importance of *The Threepenny Opera* is that the musical numbers are detached from the dramatic action—this is even written into the text. To attempt to do the opposite, as the WNO does, to integrate them into the piece into a "meaningful" neo-erotic melodrama, is both to betray its creators and to let the audience off the hook of subversion, a hook so seductively baited by Weill's music. Add to this the basic mistake of presenting the Peaches as pictureque low-life characters (Peaches is discovered sitting on the lavatory but with his trousers on, an extreme case of the Brando-Lust Tango syndrome), not as members of both the bourgeoisie and the audience is never for a moment challenged by the work's insidious poison. Much brandishing of a pink newspaper whose name momentarily escapes me is, in the circumstances, mere costume.

There is also much monkeying with a text that is, for heaven's sake, still in copyright. The *Moritz* does not launch proceedings, but is shoved into the second act. One's spirits were momentarily raised when Polly rightly got "Picnic Jenny," but sunk again in sheer disbelief when Jenny got it too, in *toto*. The single interval is inserted arbitrarily in the middle of Brecht's Act 2, after dialogue. The whole *Fidelio*-parody finale is cut (but the WNO already has its own *Fidelio*-parody in Kuper's production) and in its place we get the hitherto missing second-act finale, with "Machete" hanged and the whore Jenny transformed into a leather-jacketed

revolutionary waving a red flag. An admission of defeat after a successful *Threepenny Opera* is the audience who should be waving red flags, not the cast.

The band was placed in the pit and the ill-positioned singers were frequently drowned by a huffy, undisciplined sound. Of wit, and colour, in contrast, Greenwood's musical direction there was little trace. In the right circumstances Roger Byason could be a formidable Peachum; at first I thought the notion of dressing this arch-exploiter of the poor as Karl Marx might be a pleasantly acid, new-right joke, but also it was not intended to be. Yolande Jones (Polly) and Margaret Balton (Lucy) had their middle-class moments; otherwise the work is seriously dreadful evening in the theatre. How was it allowed to happen?

## Berenice/Comédie Française, Paris

## Nicholas Powell

Racine's "Berenice" is a tragedy of long-frustrated love, emerging from the orchestra pit at the beginning of the play to address the audience with only his head. The only outlet for which is the audience's shoulder. He does emotional abcesses at the Comédie Française. Klaus Michael Gruber has—heavily—treated his actors to a strong dose of general anaesthesia. His tortuously slow three-hour production obliterates the anguish and torment of the original text to plunge us into a world not of grief, but of chronic depression.

Gruber, no stranger to Goldoni, Shakespeare and Kleist, is also a Beckett specialist and the tone of his "Berenice" comes dangerously close to a parody of the work of the Dublin-born playwright. Beckett, with his fondness for burying his characters in sand and dustbins, may have appreciated the idea of

having Antiochus, Berenice's long-frustrated lover, emerging from the orchestra pit at the beginning of the play to address the audience with only his head. The only outlet for which is the audience's shoulder. He does emotional abcesses at the Comédie Française. Klaus Michael Gruber has—heavily—treated his actors to a strong dose of general anaesthesia. His tortuously slow three-hour production obliterates the anguish and torment of the original text to plunge us into a world not of grief, but of chronic depression.

Ludmila Mikael succeeds, despite strocoous direction and a dress which makes her look as if she has stepped off her own sarcophagus, in wringing some emotional depth from her verse. Whereas Richard Fontana is a Titus much given to lolling despairingly against corners of the stage, Mikael uses every inch of her body to express the colour of Racine's verse, which bubbles along, respectful enough of rhythm but devoid of feeling for the colour of words and their expressive potential. Washed out alexandrines are simply soporific; Antiochus, tormented with apprehension at the prospect of meeting Berenice, is nevertheless stolidly hopeful. Marcel Bozonnet's delivery of this complex state of mind has the emotional colour of a sleepwalker's drawl. Richard Fontana does better, but only just, as Titus, torn between love for Berenice and the political wisdom of marriage to a Queen whom he realises his

Empire will repudiate. Gruber has Fontana interiorise his suffering to such an extent as to be barely perceptible, and compensates for this emotional vacuum with lengthy sighs and ludicrously overplayed delivery of the play's recurrent word "hélás."

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but uneven portrait of a lovesick woman caught in a hideous political trap.

Unfortunately, given the mumbly self-pitying men vacuous for her hand one feels that so many tears are wasted and that returning to Palestine is not a tragic decision, just common sense. But this, like practically every other Gruber detail (Dagmar Niendif's costumes appear to have been patched together overnight) was not what Racine had in mind.

The last word of the play—"hélás"—is Antiochus', after Berenice's majestically stoic speech of adieu. Gruber has each character say "hélás," which not only wrecks the final alexandre, but misses the point. Racine was writing about human tragedy. Gruber treats it with the theatrical equivalent of major tranquillisers.

Dec 28-Jan 3

## Arts Guide

## Exhibitions

ITALY

Rome, Villa Medici (French academy): Degas and Italy. A gracious recognition by the French Academy of the importance of the study of Italy as one of the greatest assets of the 19th century (this year is the 150th anniversary of Degas's birth). The exhibition follows Degas's principle that preparatory drawings should be shown with the finished work. This has been done here with three remarkable paintings: a portrait of Piero della Francesca (with its copy of Piero della Francesca), and a sketch of a figure by Degas.

Metropolitan Museum of Art: Ta Maccioni begins its US tour showing the private treasures of New Zealand, with a rich Polynesian heritage of stone and ivory ornaments, bone and stone weapons and wood carvings. Ends Jan 6.

Museum of Modern Art: Primitivism in 20th Century Art has much good material—Picasso, Dali, Ernst, Brancusi among many others, as well as striking tribal objects from Asia, Africa and North America—but the theme itself seems meant to fill space more than provide a better understanding of the primitives or the moderns. Ends Jan 15.

Washington: National Gallery: Old Master Drawings from the Albertina, celebrating two centuries of Austrian-American relations. Includes Degas' "Painting and Drawing". Ends Jan 15.

Rome, Villa Giulia (Via Giulia 149): Max Ernst drawings organised in collaboration with the Goethe Institute. Ends Jan 16.

Florence: Palazzo Strozzi: Icons from Russia—paintings from the Uffizi and the Uffizi—paintings from the 15th to the 18th century, organised by the new exhibition centre in Florence and the Russian Ministry of Arts. On show are 71 icons from the Museo Rublev in Moscow, and from museums in Leningrad, Kiev and Chernigov. New icons—paintings on wood, covered with dark protective layers of linseed oil, the colours are brilliant and the gold gleams. The exhibition is fascinating not only for the extraordinary and disconcerting beauty of the

icons but for showing the remarkable artistic isolation of Russia, which allowed this subtle art form to survive until Peter the Great decided forcibly to Europeanise it in the 18th century. Ends March 3.

NEW YORK

Metropolitan Museum of Art: Ta Maccioni begins its US tour showing the private treasures of New Zealand, with a rich Polynesian heritage of stone and ivory ornaments, bone and stone weapons and wood carvings. Ends Jan 6.

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CHICAGO

Museum of Contemporary Art: Celebrating the foresight of local collectors. Dada and Surrealism in Chicago Collections includes more than 300 works by Dali, Ernst, Magritte, Miró, de Chirico, in mixed media including sculpture and photographs as well as paintings and drawings. Ends Jan 21.

Jill not 356

# DISTRICT GENERAL MANAGERS IN THE NATIONAL HEALTH SERVICE

Health Authorities in the Yorkshire Region are seeking General Managers to lead their organisations.

New arrangements are being established following a Government Inquiry into NHS management. The major objective is to deploy available resources to optimum effect in support of health and patient care. The District General Manager will be personally accountable to the Health Authority for the implementation of plans and the management of existing resources. In the most effective and efficient way, and will lead the top management team in the organisation.

District Health Authorities are currently reappraising their major strategies for the delivery of health

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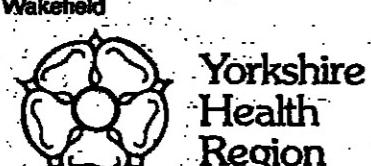
Candidates will need to possess high qualities of leadership, be able to demonstrate a proven record of successful management in a large organisation and have the ability to manage change and control large budgets.

Initially the appointments will be for a fixed period of three to five years and will be extendable thereafter by mutual agreement. Remuneration and conditions of service will be negotiable subject to experience, with salaries in the range of £25,000 to £30,000 pa.

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**Posts Available**

	Population (000's)	Budget (£m)	Chairman
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<b>DEWSBURY</b> Urban district centred on Dewsbury	164	20	Mr S Lyles CBE, "Fieldhurst", Liversedge Hall Lane, Liversedge WF15 7DD
<b>EAST YORKSHIRE</b> Largely rural district based at Beverley	184	33	Dr W McIntyre, West House, Westwood Hospital, Beverley, East Yorkshire HU17 8BU
<b>HULL</b> Urban and rural district centred on the port of Hull	316	53	Dr N C Varey, Victoria House, Park Street, Hull HU2 8TD
<b>LEEDS EASTERN</b> Major teaching district with extensive urban services	354	68	Mrs P C Soll, 184A Alwoodley Lane, Leeds 17
<b>PONTEFRACT</b> Mainly urban district centred on Pontefract	170	21	Councillor R Widdowson, 2 Hillcrest Avenue, Featherstone, Pontefract, West Yorkshire WF5 5JS
<b>SCARBOROUGH</b> Mixed urban and rural district centred on Scarborough	141	17	Mr F W Pierson JP, Scarborough Hospital, Scalby Road, Scarborough YO12 8QJ
<b>SCUNTHORPE</b> Mixed urban and rural district centred on Scunthorpe	193	21	Mr J P Mason, 17 Wells Street, Scunthorpe, South Humberside
<b>WAKEFIELD</b> Mainly urban district centred on Wakefield	142	37	Sir Jack Smart CBE JP, Churchside, Westworth, Pontefract Road, Castleford, West Yorkshire



Candidates should submit detailed applications in all cases to the Chairman at the address shown above by 17 January 1985.

Applications should be marked 'In Confidence - District General Manager Appointment'. Further particulars will be sent on request.

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## FINANCIAL TIMES

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Thursday January 3 1985

## New Year's irresolution

AS BAS happened more often than not in recent years, the winter party season is being celebrated with rising market interest rates in London, and weakness in sterling. Because on this occasion Britain's own seasonal hangover — compounded, as usual, of an indecisive Opec meeting and inscrutable figures for public sector borrowing—is expressing itself in seemingly sensational numbers, with the pound dropping a cent or more in each day's thin trading.

Nevertheless the Government, taking its line from the statesman who observes the New Year festivities in Trafalgar Square, is resolutely turning a blind eye. Not for the first time, the question must be put: does this represent Nelsonian boldness, or just dithering?

The case for inactivity is quite a strong one, and deserves to be stated. First, so far as sterling's weakness reflects Opec's struggle to control the oil market, there is very little the authorities could do even if they wished. It is now just over 20 years since Mr James Callaghan discovered that a "crisis" rise in interest rates can have the opposite of the intended effect, when it is read as a sign of panic rather than of determination. So far as the problem in the strength of the dollar against all other currencies there is still less that any outsider can do, as the Bundesbank has repeatedly demonstrated in recent weeks. Capital movements respond to interest rates and speculative fashion, and speculation dominates the markets in the holiday season.

In any case, the downward adjustment in sterling's effective rate — much less dramatic than the plunge against the dollar, but cumulatively telling — is not in itself unwelcome. Since the UK oil account is expected to weaken quite sharply during the second half of the decade, even by those who take oil company statements about reserves with a large pinch of salt, a long-term adjustment seems inevitable.

Both the growth of output and the balance of payments will in future depend much more on sales of manufactured goods and on services than they have in the past 10 years — a fact which carries an encouraging message for employment, though it also implies a warning.

## The trouble with Lee Kuan Yew

THE TROUBLE with Lee Kuan Yew is that it seems churlish to find fault with him. In 25 years as Prime Minister of Singapore he has led his island state to remarkable prosperity, matching the affluence of a country like Italy. Singapore is cleaner than many a European city; corruption has been suppressed. In spite of occasional high handedness on the part of the Monetary Authority of Singapore, an environment has been created such as businessmen in the Third World usually only dream of.

### Success

When Mr Lee called an election for last month, one might have expected that, once again, nothing would succeed as well as success. The electorate thought otherwise. Instead of the usual 75 to 80 per cent of the popular vote, Mr Lee's People's Action Party only received about 66 per cent. The number of opposition seats in the 79-member legislature doubled—from one to two.

Mr Lee quite rightly interpreted that as a signal from the electorate to the Government. He went on to utter threats, since repeated, that the established one-man-one-vote system might have to be abandoned. It sounded like an extraordinary piece of over-reaction, understandable only in the light of what Mr Lee fears the future may have in store for Singapore.

He is worried that a laxer generation may squander the wealth that their fathers have built up since the end of the colonial era. More important, having reached its present stature as an industrial and financial centre, Singapore cannot afford to stand still. To provide the services and high added value goods apt to make it into the "Switzerland of the East," Singapore must continuously improve the qualifications of its workforce.

Both matters were among the unspoken issues in last month's elections. Voters were unsettled by proposals to raise from \$5 years to 60 the qualifying age for pension, and to merge the Central Provident Fund. This is a fund to which everyone has to contribute a quarter of wages or salary, with a matching amount being paid by employers. The Government had

taken care to take the issue of the poll during the campaign, but their uneasiness was not removed.

Mr Lee's concern for improving the quality of the labour force has led him to offer financial encouragement for women graduates to get married. At the same time, incentives are offered for less qualified women to undergo sterilisation after having two children. Again, the logic was not open to question in the campaign. But this kind of eugenics is deplorable in itself and has not gone down well.

The voters' anxiety about the Provident Fund and about Mr Lee's ideas for improving the breed reflect a more fundamental difficulty that sooner or later needs to be faced. It is whether the Brave New World of cleanliness, efficiency and cool rationality which Mr Lee has fashioned will in the long run satisfy the aspirations and needs of the island's 2.5m inhabitants.

That it has done so hitherto must be taken as established. Even the reduced share of the private sector believed by Mr Lee's party is impressive. It has to be taken at face value even though the democratic process is not unfettered in Singapore. The media are heavily controlled by the political establishment; and opposition, such as it is, is treated with contempt.

### Democracy

But in contradistinction to his earlier habits, Mr Lee no longer looks up his political pedigree. He is now more often seen as a democrat in Singapore, but it is much closer to democracy as understood in the West than it is in most comparable Asian countries. Mr Lee can pride himself on having built upon that foundation a system that may justly be called elitist without the pejorative connotation nowadays often attached to that word.

Mr Lee's fears that ethnic and other diversities may undermine what has been achieved deserve respect. Yet in the years to come Singapore must accommodate its social movements in the second industrial revolution. The adaptability and inventiveness required to that end are likely to flourish in a more pluralist society and body politic.

**C**HAMPAGNE corks were already set to pop at the end of November, as the flotation of British Telecom hovered on the brink of final success. No one that week heard the impact on the Government's privatisation programme of a different kind of bang altogether.

A small bomb had in fact gone off under British Airways. It arrived at the offices of Hill Samuel, the merchant bank, advising the Department of Transport on its sale of the airline, and it came wrapped in a BA envelope.

The contents of that envelope effectively killed the chances of a BA flotation stone dead for the current financial year. And they triggered a period of frantic activity, suspended for Christmas and now just getting under way again, on which must hang the prospects of BA reaching the private sector at all in the foreseeable future.

Hill Samuel had been asking BA's top executives for months past to address a most uncomfortable question. Mr Christopher Morris, the liquidator of Laker Airways, was pushing steadily ahead with a claim in the U.S. court for damages of \$1bn. of more than \$1.5bn. What reasonable could BA offer prospective shareholders that this contingent liability would never have to be met?

The airline's report and accounts published last June had airy dismissed Mr Morris's claim as "unfounded" in the briefest of footnotes to the balance sheet. Hill Samuel had quickly made clear that this was well short of a satisfactory response. But attempts to elicit something more substantial met with no success at all through the autumn.

The stock market boom, the weakness of sterling, and the growth both of BA's need of broad private sector liquidity all point the same way. Then the authorities seem to be holding interest rates down at a time when money market rates would indicate a rise suggests that this is no accident.

### Vigilant

There is a case for waiting to see if the December—or perhaps the January—money figures show whether the sharp rise in November was indeed a statistical freak, but not for doing nothing at all meanwhile. The funding programme seems to have been suspended because of the British Telecom issue, but it cannot remain suspended just because the market is soft. Some early action here could do more than anything else to reassure the market that the authorities are vigilant steersmen rather than helpless spectators.

not add up to "unfounded."

Round went the opinion of Messrs Paul Weiss, Rifkind, Wharton and Garrison to Hill Samuel at the end of November. The detonation was immediate. BA said the bankers would be unmarketable if the opinion were included in the prospectus—and unmarketable if it were not.

All three of the main parties to the BA sale—the financial advisers, Whitehall and BA itself—have adjusted to this extraordinary setback with remarkable discretion. Behind the scenes, though, their reactions have differed in substance and revealing ways.

For the advisers, and especially Hill Samuel, it has entailed a good deal of frustration. Weekly drafting meetings since the middle of October had produced an almost completed prospectus by the beginning of December, accompanied by a U.S. registration document in case the decision were taken to float BA on both sides of the Atlantic simultaneously.

These documents only awaited the insertion of BA's pre-privatisation balance sheet, a delicate matter of administration, but not an inordinately complex one. As a result of the delay—which means that BA's privatisation will now have to come after the Budget—the sale prospectus will have to include the audited results for the year to next March 31. And if there is any delay much beyond the publication of these results, a profit forecast for 1985-86 will also be required.

In a more general sense, the frustration of the City advisers can also be attributed to their sudden sense of impotence. Having already endorsed the privatisation, neither the Treasury nor the Department of Transport appear to have been happy with such a precise schedule, which first emerged publicly at the start of November—and the collapse of Lord King's timetable probably caused some private satisfaction in both ministries.

As this might suggest, relations between the board of BA and the civil servants in charge of its sale have undoubtedly been under strain

## BA PRIVATISATION PLANS

# A rare game of poker

By Duncan Campbell-Smith



Ashley Ashwood

Lord King, chairman of British Airways: adjusting to adversities great and small

the breadth of the marketing campaign, they must await the outcome of a legal conundrum which has left them as much in the dark as almost everyone else.

Whitehall's reactions look much more complicated. Obviously, since an immediate goal of Government policy had been made much less accessible, the Laker factor could hardly be seen as encouraging. But news of the legal problem seems to have caused less than widespread dismay.

Indeed, it is easy to imagine the faintest smile gliding across more than a few White-

hall and other subordinate

issues which might be damaging to the main case in hand. By the same token, however, the delay may have given the Treasury a welcome respite to appraise BA's own assessment of its balance sheet requirements—with less pressure to reach immediate agreement.

Lord King delivered that assessment ostentatiously with every confidence that immediate agreement was hardly more than a formality. If 100 per cent of BA were to be sold for £1bn, he wrote to Mr Ridley on October 31, then it was his happy privilege to be able to tell the Minister that the Government could look forward to retaining more than 50 per cent of the proceeds.

BA evidently wasted no time making clear that it would go it alone if necessary. It was quickly agreed to seek an all-in-one package.

An expert team of solicitors led by the City firm Linklaters and Paines was assigned to the work of negotiating that package with Mr Morris, while BA inevitably found itself left with the role of co-ordinator between the lawyers and the other co-defendants.

The optimists are hoping for a successful outcome before the end of this month. They can point to the fact that 85 per cent of civil anti-trust suits such as this one are settled out of court in the U.S. And Mr Morris may have to prove himself a gambler of steely nerve if he is going to sit it out for much longer in this company with the hope of a higher payoff.

But he retains three powerful cards in his hand, whatever the legal merits of his case. He knows the UK Government is keen to avoid further public battles between U.S. anti-trust principles and the time-

honoured regulation of the North Atlantic air routes. He knows BA's anxious to foretell the additional disclosures which might be required of it by any long-running U.S. court action. And he knows that a settlement is now seen as virtually a sine qua non of any BA departure for the private sector this year. It looks a rare game of poker.

Transport, on a number of subsidiary issues, BA is seeking, for example, to minimise the possibility that it might be asked to move some of its services to Stansted airport, by arguing that this could add £100m to its future cash needs.

Similarly, BA is insisting that the Government raise its traffic capacity ceiling for Heathrow Airport. If it does not, says the airline, then wider-bodied aircraft will have to be added to the BA fleet. And this could add 50-60 per cent to the capital expenditure projections which the City has been assuming until now for 1985-86.

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for example, encountered some private criticism in the light of the Department of Transport's clearly held initial thoughts about BA's initial preference for a preponderance of institutional shareholders. Again, the airline's express wish to leave the privatisation advertising campaign to its own agency, the Dorlands subsidiary of Saatchi and Saatchi, has been rejected by the Government and its advisers. The mandate has gone to Allen Brady and Marsh, a rival agency.

But none of these issues, save one, to Whitehall's consternation, have had any conspicuous effect on the self-assertiveness of the company's directors. The striking thing, indeed, is how fast and how adroitly they have adjusted to adversities big and small on the road to privatisation. And their response to the Laker liquidator's threat has proved no exception.

Within a matter of days at the start of last month, talks were underway to strike an out-of-court settlement with Mr Morris. Lord King summoned all his colleagues to BA's St James's Square headquarters on December 14 and told them the news: a deal would be struck.

When and how, of course, the talks have proceeded in great secrecy, with Mr Morris himself in purdah for weeks past. Since BA is only one of 12 defendants being sued by the liquidator, the first task was to establish that all 12 were disposed to settle, on the right terms.

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The Cathedral alone took 43,435 days to complete. And most of those were in the 12th century.

Peterborough has been important since Roman times, giving it the kind of charm that only comes with 2,000 years of natural growth.

Today it's continuing to develop at a

## Men and Matters



Dickens

"I can't make my mind up whether to surge back to work today or trifle back next week."

ale Society before passing to Grays 15 years ago.

It should be in good hands with McCrory. Nicholas Heroy, finance director, is a committee member of Kent County Cricket Club, though he stresses that played no part in the decision to buy the almanac.

Grays hopes to renew its connection with Wisden before too long. It has an option to buy back a half-share in the publication some time this year—and has every intention of exercising it once its financial problems are sorted out.

Getting ahead

Dr Martin Marko, former public relations director of a car factory in Bratislava, appears to have done for modern Czechoslovakia what the Captain from Koenepelk did for the Kaiser's Germany and the Good Soldier Schweik for the Austrian Empire.

Weary of touting Skoda cars, the doctor of law founded his own small company, aptly naming it Progress. He mailed circulars to hundreds of Communist Party organisations, offering to sell them mid-size sedans, which he had imported from the Czechoslovakian party chief and president, Gustav Husak. Every party organisation must have one, he avowed.

He also offered to hold political seminars for ambitious party functionaries and gave the number of the bogus company's postbox giro account for prepaid orders.

Ironic, too, that this old family firm should end its association with the 121-year-old publication shortly after sponsoring the successful hunt for the unmarked grave of John Wisden, its creator. A memorial was erected over his remains in Brompton Cemetery last April, the centenary year of his death.

But the sale to McCrory, a company privately owned by a man known for his cheques and credit card work, is not the first time Wisden's has changed hands. When the original company went bust in 1988, it was taken over by the Co-operative Whole-

human pace, whilst keeping up with modern needs. The brand new shopping centre, Queensgate, is widely considered to be England's finest.

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DISCOVER THE PETERBOROUGH EFFECT IT'S BEEN WORKING FOR CENTURIES

Observer

FOR Colonel Mengistu Haile Mariam, chairman of the Workers' Party of Ethiopia, 1984 was to have been a year of celebration, marking the 10th anniversary of the overthrow of Emperor Haile Selassie and the transition to Africa's first Marxist-Leninist state.

But instead of a propaganda windfall for the Mengistu regime, its anniversary year turned into something of a nightmare in the face of a terrible famine across much of Ethiopia, a worsening economy and a resurgent separatist movement.

Not that the worst natural disaster in recent Ethiopian history reflected the country's poor leadership from expensive anniversary celebrations in September in Addis Ababa's Revolution Square. These were organised by the North Koreans, who were, no doubt, the inspiration for the outside portrait of Colonel Mengistu in classic Socialist-realist style that dominates the square.

The trappings of a Socialist state are much in evidence. Ethiopia's leader is referred to in official pronouncements as "comrade chairman" and boldly displayed political signs denounce imperialism and imperial "aggression". The country is ruled by Soviet-style politburo and Lenin is honoured with a large statue next to the presidential palace in Addis Ababa and portraits in cities and towns throughout Ethiopia.

To the visitor, Ethiopia is a country of stark contrast and infinite paradox. It is difficult to reconcile the view of life in Addis Ababa, a city of pleasant tree-lined streets and mild climate, with the scenes of human degradation in refugee camps several hundred kilometres to the north, just as it is jarring to compare the efficiency of the national airline with that of the opaque Ethiopian bureaucracy in the capital which required, even for a short taxi ride during the recent Organisation of African Unity Conference, the filling in of forms in triplicate.

Since the coup of 1974, Ethiopia's new rulers have staunchly looked towards the East Bloc for support and inspiration. The Soviet Union has supplied massive quantities of arms to the war against Eritrean separatists in the north and against Somali-backed dissidents in the Ogaden Desert in the south-east. Cuban troops fought on the ground to help put down the insurrection in the Ogaden, which peaked in 1977 and 1978 when there was a fierce border war between Ethiopia and Somalia.

Ethiopia's relations with Sudan on its western flank have long been strained. Khartoum provides backing for Eritrean separatists. Addis Ababa reciprocates by giving support to Sudanese rebels.

In the face of its many

## Ethiopia's economy

# The delicate balancing act of Col Mengistu

By Tony Walker, recently in Addis Ababa

security threats, the Mengistu regime has tended to blame outside forces, notably the U.S., which has close links with Sudan and Somalia, for fomenting trouble on its borders. The Soviet Union continues to be the beneficiary of this antagonism towards the West.

The intriguing question in Addis Ababa now is what effect will have on Ethiopia's outlook. Will it encourage a less hostile view of the West on the part of Colonel Mengistu and his advisers? And will this in turn make an administration hitherto committed to a state-controlled, centralised economy more susceptible to reforms advocated by the World Bank and accepted by an increasing number of African governments?

Western observers in Addis Ababa, who note that it is difficult to assess government thinking because direct contact with senior officials is discouraged, say that the generosity of aid donors in the West, particularly the U.S. which is providing the bulk of emergency food supplies, has made an impact in ruling circles.

These observers regarded it as significant that almost one month after the international airlift of food grain began, Ethiopia's Government-controlled press acknowledged American assistance. The press has also toned down its attacks on the "imperialist West."

There is no doubt the U.S.'s

East Bloc friends by promptly agreeing to supply \$25m worth of fuel to transport relief supplies and by allocating some 151,000 tons of wheat for Ethiopia in 1984-85, 50,000 tons of which is to be given directly to the Ethiopian authorities instead of going to non-Government agencies which is traditional U.S. practice in Ethiopia.

Col. Mengistu (right) whose regime faces a terrible famine, a worsening economy and a resurgent separatist movement

The Soviet Union, for its part, was slow to respond to Ethiopia's call for help, and its level of assistance does not match that provided by the U.S. and other Western aid donors.

But while the famine, which is threatening the lives of 7m Ethiopians, is the Mengistu regime's immediate worry, it is the threat from Eritrean and other rebel groups that is menacing the main northern road that links Tigray, Asmara and Massawa, and



A father with his children at the Keren aid centre

to the south. Tigrean rebels pose a constant threat to regional centres like Korem and Lalibela.

Security ties with the Soviet bloc are less likely to increase rather than diminish. This, most observers believe, is unlikely to create a climate conducive to economic reform.

Yet the reforms advocated by the World Bank and other donors are vital, say Western agricultural experts in Addis Ababa. GDP growth over the past decade has lagged behind population increase (2.5 per cent a year), and poor prices for coffee (60 per cent of export earnings), the cost of the war and the drought itself has left the country with a bleak economic outlook.

Ethiopia's terms of trade worsened markedly in the three years to 1982-83, declining about 27 per cent due in part to a drop in coffee prices. In 1982-83 (the latest figures available) the trade deficit was \$327m.

The trading position has almost certainly deteriorated further in the last year, and its traditionally low debt-service ratio of around 11 per cent is rising.

According to the World Bank, the economy remains hampered by its weak infrastructure (notably roads), low productivity in agriculture, heavy dependence on coffee, a small industrial base, and shortages of skilled manpower.

The most chilling forecast, for a country where hundreds

of thousands have already died through drought and famine, is that food aid will be needed for at least the next decade. If the country is ever to achieve self-sufficiency in food grain, most experts believe there must be massive new investment in agriculture and a sweeping overhaul of the inefficient state controlled agricultural marketing system.

A recent World Bank report on Ethiopia is scathing about the poor performance of the country's state farming sector, noting that the government's efforts to "augment food supplies through the expansion of state farm grain production turned out to be a very costly experiment."

The basic economic issue, the Bank believes, is not whether state farms can be made more profitable, but whether resources now being devoted to this sector could yield a higher rate of return if distributed among the peasants.

The outcome is critical, for the agricultural sector dominates the economy, contributing nearly 50 per cent of GDP and 90 per cent of exports. Yet true to its Marxist ideals, the Mengistu regime is seeking under its 10-year economic plan to extend the system of collectivisation (about 10 per cent of the arable land is farmed by the state).

At the same time its short-term response to the food shortages in the north may have as much to do with military strategy as humanitarian relief. The government plans to resettle thousands of northern families in the less drought-prone south-west. Critics allege that it is an attempt to thin out the population in the troublesome northern provinces, and Western countries have refused the service of their aircraft for the move.

The economic debate is unresolved. The combination of donor pressure, together with the parlous state of the economy and the demonstrably poor performance of state farms, may see the peasant sector getting a larger allocation of funds—but there is little evidence of a longer term vision review.

It is more likely, observers believe, that Colonel Mengistu will embark on a balancing act. Assistance and expertise of the order desperately needed is not available from the Eastern bloc. Recognition of this may be leading to a slight softening of the regime's anti-American stance, while also allowing some of the reforms which are conditional on Western donor support.

But the bottom line, as one Western observer in Addis Ababa put it, is the security threat. As long as that persists, the Soviet foothold in Ethiopia appears secure.

Samuel Brittan's Economic Viewpoint will resume in next Thursday's FT.

## Lombard

# How speculators call the tune

By Philip Stephens

ECONOMISTS with the temerity to forecast the value of the dollar can hardly have a worse year in 1985 than in 1984.

But before they predict that "fundamentals" are about to reassess themselves to bring the dollar crashing down or that U.S. interest rates will keep it riding high, they might like to take a closer look at what has been happening to the markets themselves.

Two of Europe's leading car manufacturers, for example, have set up big foreign exchange operations which act as banks in all but name to trade currencies in Europe, the U.S. and the Far East.

An oil company in London regularly quotes two-way prices for most leading currencies.

Currency futures and options have come of age, the 24-hour market between Europe, the U.S. and the Far East, has developed further and chartists have gained a new influence on currency movements.

At the same time many of the world's multinationals are joining traditional heavyweights like the Soviet Union, Singapore and South Africa in seeking a quick profit on foreign exchange markets.

The result has been a degree of volatility between currencies and unpredictability which just a few years ago was unheard of.

The value of the dollar—and other major currencies—regularly fluctuates by 1 or 2 per cent over a single day. On one memorable occasion in September when the Bundesbank decided to join in it moved by as much as 4 per cent.

None of the factors which emerged in 1984 was entirely new. The speculative sorties of the Soviet Foreign Trade Bank and the Singapore Monetary Authority have been vexing foreign exchange dealers for some time.

And the need for liquidity from an interbank market in foreign exchange means that only a fairly small proportion of deals have traditionally been linked directly to trade.

Yet the divorce between the market and "real" transactions to finance imports and exports is almost complete.

Unofficial estimates by one European central bank suggest that under 5 per cent of currency deals bear any relationship to trade or long term capital flows.

When another central bank,

Sweden's introduced rules requiring that at least 5 per cent of all banks' currency deals must be based on orders from customers, the business of most local banks fell considerably.

Even a corporate buy or sell order is no guide to whether the transaction is linked to a commercial deal.

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## Skills in short supply

From the Managing Director, Rhodes Partners

Sir—The skills shortage foreseen by Mr Miskin (December 27) is already here. At a time of redundancies and staff cut-backs, even in manufacturing, our small company finds it impossible to recruit just one or two manufacturing engineers as machine designers and we could do with several more than that.

The skills desperately needed in machine designers are a combination of creativity, sound engineering, an appreciation of engineering economics and the ability to communicate. Such combined skills are apparently not taught academically or developed during industrial training.

G. Whittenber,

231, The Vale,

Action W3.

### Plan of action wanted

From Mr G. Hunt

Sir—Mr Miskin (December 27) has identified one of the problems which face British industry. Has, incidentally, British industry always been willing to face these problems? What is the Institute of Production Engineers—or which Mr. Miskin is the secretary—actually doing to solve this problem?

We must encourage youth, and those responsible for their education, to appear not to be a very committed in-depth approach to the recruitment, training and subsequent proper utilisation of the "industrial aristocracy of the future".

I agree wholeheartedly with what Mr. Miskin writes, but would be somewhat happier if he, or his Institute, had laid out a plan of action to overcome this shortcoming of British industry.

Geoffrey P. Hunt

97, Finch Road,

Chipping Sodbury,

Bristol, Avon.

### Management attitudes

From Mr. P. Harries

Sir—Mr. Miskin (December 27) is right to stress the need for high calibre young production engineers. But from my experience in that profession I take wonder how long it would take someone to become disillusioned by management attitudes.

In the 1960s, working as a consultant in a client company, it proved possible to reduce the time taken to manufacture a £1000 Class 1 boiler from 18 weeks to 14 weeks and eliminate 95% trading loss at 1960 prices. Although many radical changes were introduced into a closed shop, union co-operation was excellent while management was plainly obstructive.

## Letters to the Editor

From the Director, Broadcasters' Audience Research Board

At that time I felt my profession was under-represented in Parliament and stood as a candidate. Whereupon the client immediately terminated my contract.

In the 1970s I worked as a member of a company making poor profit. Using production engineering techniques it proved possible to increase the capacity of a grossly over-loaded 220,000 tonne company by a factor of 2.6 for no extra cost. This improved the ability of my company to compete in nuclear power station design tenders. Shortly afterwards I was made redundant.

Since when I have enjoyed a pleasant and increasingly prosperous life—presumably because I have escaped from the cramping and negative attitudes of management.

P. E. Harries  
Pembroke House,  
Main Street,  
Pembroke, Dyfed.

### The NHS and drugs

From Mr J. Cooper

Sir—While acknowledging the balanced view of your leader column (December 20) I must point out that viewing of "second" sets is not covered.

All domestic sets powered by mains electricity are included in the measurement. In fact new measurement equipment introduced during 1984 had made panel members' task easier to the extent that representation of second or third, etc. sets is likely to have been improved. Those comparatively few sets powered only by battery are not yet included in the measurement.

During 1985 AGB (our data supplier) will include video recorder usage in the measurement system. From about the middle of the year we shall have the ability to include viewing which results from using the recorder as a TV tuner, as well as to estimate recording and playback levels.

The BARB audience measurement system has changed and will continue to do so as technology in the home dictates and as measurement technology permits.

Nigel Newson-Smith,  
56, Mortimer Street, W1.

### Incentives for pensions

From Mr A. Jefferies

Sir—Delegated as the Chancellor is with conventional pleas that every morsel of

financial benefit to anyone should remain inviolate for ever, he may overlook a few fundamental points.

In a fiscally neutral savings environment very long term provision such as is required for a retirement pension is ignored by most people until the long term telescopes to the very short term by which time it is too late. Therefore a major incentive is needed and what better than a strong apparent tax incentive?

Employers are not charitable welfare institutions and they too need a strong incentive to undertake the hassle and expense of ensuring that their employees are to be provided for when they are too old to work again, what better than a tax incentive?

In so far as the tax avoidance industry has found ways to burrow through the woodwork and exploit highly desirable arrangements designed to encourage people to make provision in good time for themselves and dependants, it should be given some short, sharp, shock treatment and good luck to the Chancellor.

But let's get as many people as possible providing for themselves and for others well ahead of need. Maybe at 55 I am biased!

A. E. Jefferies,  
30, Parkland Crescent,  
Hornung, Norfolk.

### Changing the watchers

From Mr C. Watkins

Sir—I have read Michael Portillo's article on tax reform (December 21) and write to insert one or two thoughts which he presumably omitted because they did not suit his argument.

If capital and income are treated as being the same, what becomes of the incentive for either entrepreneurs or investors to take risks? They may as well leave their cash either in building societies or index-linked bonds.

Those who have saved from their incomes to provide for their old age might justifiably object to having the rules changed so drastically.

Presumably owner-occupied houses would become capital gains taxable, and what happens to mortgage and other tax reliefs?</



# FINANCIAL TIMES

Thursday January 3 1985

## COAL BOARD MAY BUY MORE FOREIGN FUEL AFTER STRIKE

## More UK miners return to work

BY JOHN LLOYD, INDUSTRIAL EDITOR, IN LONDON

FOUR COAL mines in the North-east of England produced coal yesterday for the first time since the miners' strike over pit closures began 10 months ago.

The National Coal Board (NCB) described the development as "highly encouraging" and said it indicated a surge back to work next week when the holiday period ends for all pits. It said 300 miners returned to work yesterday for the first time in 10 months when most collieries reopened after the Christmas holiday.

Mr Peter Heathfield, the National Union of Mineworkers' (NUM) general secretary, said last night, however, that many mineworkers who had been working before Christmas had returned to the strike, and that the NCB's figures were "completely misleading."

He said: "Next week is obviously the crucial week, but I am confident that at least 60 per cent of miners will continue to back the union and that's a majority by anyone's standards."

It became clear yesterday, that the British Steel Corporation (BSC) is likely to reduce considerably its purchases of UK-produced coking coal once the strike is over. Only two of BSC's five main plants are likely to take British coal - and they will almost certainly change

their buying policy from total dependence on British coal to a mixture of British and foreign coal.

Mr Philip Weeks, director of the NCB's South Wales area, where much of the UK's prime coking coal is produced, said last night: "I think we will see more second sourcing by BSC, and tougher negotiations

on price."

The majority of the "new faces" reporting for work yesterday were in North Derbyshire (137) and the north east of England. Fewer than 12 new faces returned in Yorkshire - but only two of the area's pits were open. Most Yorkshire pits were open today and a further six on Monday.

Elsewhere, the NCB reported many men taking the remainder of the week off in rest days in order to prolong their Christmas break, and said it would not comment officially on the figures until next week. In all areas picketing was reported as

The NCB's private optimism, however, is based partly on the relatively high Derbyshire and North-eastern figures, and partly on reports from area officials which continue to suggest a tide of feeling for a return to work. Thus, although only 117 of the 20,000 miners in South Wales were at work yesterday - 10

of the two BSC plants of Llanwern

fewer than before Christmas - NCB officials believe the number will increase sharply in the weeks ahead even in this most solid of areas.

Production has restarted at the four north-eastern pits of Hartlepool, Vane Tempest, Wensleydale and Whittle, with coal being stored on the surface or underground at all of them. At Ellington, also in the North-east, the return to work of members of the pit supervisors' union allowed the 300 working miners to go underground for the first time, to start work on recovering the transport system which takes faceworkers seven miles out under the North Sea.

The crisis facing the NCB in the coking coal market once the dispute is ended was highlighted yesterday by a letter from Mr Richard Hickmet, Conservative MP for Gladstone and Scunthorpe, to his constituents. In blunt terms he says that the foreign coal now substituting for BSC's coke ovens "is cheaper and produces better steel."

He says 5,000 Yorkshire miners whose pits have supplied the BSC Scunthorpe works with 28,000 tonnes of coal a week should ask themselves whether there are going to be any jobs to return to when the strike ends.

Mr Stan Orme, Labour's energy spokesman, yesterday called on Mr Peter Walker, the Energy Secretary, to allow the NCB to start negotiations once more.

Strikes cost more lost days, Page 5

## DG Bank raises DM 350m

By John Davies in Frankfurt

DG BANK, the West German co-operative banking institution, has issued DM 350m (\$110.4m) in participatory certificates, which have been taken up by existing shareholders.

It is the first bank to take advantage of a provision in the country's new banking law, which recognises participatory certificates (Genussscheine) as a form of equity and hence as a base to support lending to customers.

The new law came into effect with the new year, but the DG Bank issue was completed just before the end of 1984 so that it could build up its financial resources before its books for the year were closed.

DG Bank said the certificates were taken up basically by the eight regional co-operative central banks which own 80 per cent of its capital. It is not yet clear whether other shareholders - including the federal and state governments - are taking up certificates.

The certificates entitle the holder to receive the equivalent of 170 per cent of the bank's dividend.

Participatory certificates, which have been issued by some West German companies, confer a share in profits but no voice in management control. They are under closer scrutiny in banking circles now that the banking law has recognised them as part of the credit base.

The new banking law aims at tightening credit rules. In one of the major steps the existing provision that banks cannot lend more than 18 times their capital and reserves is being extended, after a six-year transition period, to include all subsidiaries and related institutions at home and abroad in which they have a stake of at least 40 per cent.

Participatory certificates are recognised as capital for this purpose, provided they do not exceed 25 per cent of the ordinary capital and reserves.

Many banks will have to boost their financial strength or limit their lending because of the consolidation of foreign and mortgage subsidiaries in their capital-to-lending ratio.

These subsidiaries have operated on different credit principles and have traditionally built up a larger volume of lending from their capital base.

DG Bank has been particularly hard hit by the consolidation of its mortgage bank subsidiary, which is the largest privately owned mortgage bank in West Germany.

## U.S. hopes Reagan-Nakasone talks will ease trade tensions

BY STEWART FLEMING IN LOS ANGELES

PRESIDENT Ronald Reagan and Mr Yasuhiro Nakasone, the Japanese Prime Minister, were meeting yesterday amid U.S. hopes that the two leaders will make new commitments to ease mounting trade tension.

He indicated that among U.S. priorities are commitments by Japan to improve access to its markets for U.S. exports of forest products, telecommunications equipment and computer products.

"Our single greatest concern is that Japanese protection is being extended not merely to old industries that are in trouble but in important new sectors where the U.S. could be highly competitive."

The Reagan Administration has been faced with a dilemma in preparing for this, the fifth summit meeting of the two heads of state in the past two years.

As the frequency of these meetings shows, the U.S. is increasingly sensitive to the importance of Japan as an ally and aware of the value of continued Japanese support for U.S. policies not only in the Far East but in other regions of the world.

The official cited Japanese help in developing the "constructive" relationship between the U.S. and

China, and, in terms of Japanese diplomacy, the "unprecedented" efforts Japan has made to defuse the tension between Iraq and Iran.

Geo-political issues, in particular

next week's meeting in Geneva between Mr George Shultz, Secretary of State, and Mr Andrei Gromyko, Soviet Foreign Minister, will be one of the two major topics on today's agenda.

Reagan Administration officials stress, however, that the other topic is the mounting U.S. frustration with Japanese trade policies at a time when the U.S. trade deficit with Japan is rising.

They argue however, that it is not so much the bilateral trade deficit with Japan which is worrying the U.S. Although that is a source of growing trade tensions they concede that both U.S. economic policies and Japan's lack of natural resources suggest that even at the best of times Japan would tend to run a trade surplus with the United States.

## Call for legal action against Bank Bumiputra executives

BY WONG SULONG IN KUALA LUMPUR

THE COMMITTEE investigating the billion dollar loan scandal involving Bank Bumiputra, Malaysia's largest bank, has recommended that the Government should investigate alleged corruption and criminal breach of trust on the part of five executives of its Hong Kong subsidiary.

The 33-page report, entitled "Brief on prima facie cases of corruption," was submitted to the Government on December 21, by the committee headed by Tan Sri Ahmad Noordin, the auditor general. It was published by the Ministry of Finance on the orders of the cabinet.

The scandal arises from bad loans totalling about \$960m made by Bumiputra Malaysia Finance (BMF), Bank Bumiputra's Hong Kong subsidiary, to Hong Kong property speculators, and notably to the collapsed Carrian group, whose former chairman, Mr George Tan, is awaiting trial in Hong Kong.

Foreign diplomats here say the release of the surprisingly detailed

report indicates that the Government of Dr Mahathir Mohamad has decided to come to terms with the scandal. They assume that the Government is prepared to face the embarrassment of the auditor general's finding rather than let the issue drag on further and risk weakening the bank.

Although none of Bank Bumiputra's six directors was cited in the report, five of them were replaced by the Government a few days ago in a move seen as a necessary step towards restoring confidence.

The five men named in the report were employees of BMF when it made bad loans to the Carrian group. All but one have since left BMF.

In recommending court action against the five the committee said:

"The evidence which we have gathered shows that (they) have received benefits directly or indirectly from BMF or from George Tan or his companies and/or companies within the Carrian group."

The new chairman also announced that all senior staff would be re-assigned duties within the next six months as part of the bank's efforts to restore confidence and project a new image.

Citing "the facts, supported by documentary evidence," the report goes on to list details of the alleged corruption of each of the five men.

The committee said that in its opinion the five had committed acts which required the authorities in Malaysia and Hong Kong to initiate criminal investigations, since such acts could constitute offences under the Malaysian Prevention of Corruption Act and the equivalent Hong Kong laws."

Meanwhile, the new bank Bumiputra board under the chairmanship of Tan Sri Basir Ismail yesterday ordered all its branches and subsidiaries to freeze lending and await new guidelines. The bank has branches in London, Tokyo, New York, Bahrain, Singapore and Los Angeles.

The new chairman also announced that all senior staff would be re-assigned duties within the next six months as part of the bank's efforts to restore confidence and project a new image.

The industry's prospects are in sharp contrast to the outlook for the West German economy as a whole,

## Belgrade urged to counter inflation threat

By David Marsh in Paris

YUGOSLAVIA has been urged by the Organisation for Economic Co-operation and Development (OECD) to step up the fight against inflation which is posing a serious threat to the Government's economic stability programme.

A significant proportion of BSC's plant, took about 15 per cent of its coal needs from Poland which is now flooded and might not reopen.

About 8,000 miners in Gwent are dependent on Llanwern. Mr Weeks said he did not think that the bulk of the market would disappear, but that the Gwent pits would no longer enjoy a monopoly.

A significant proportion of BSC's plant, took about 15 per cent of its coal needs from Poland which is now flooded and might not reopen.

Growth has continued at a modest pace in spite of restrictive public expenditure policies and success in balancing the country's external accounts.

With the year-on-year rise in the cost of living running at about 55 per cent, however, the OECD terms inflation "a serious problem which, if not controlled, would risk undermining the implementation of both macroeconomic and structural policies."

The OECD says Belgrade will need to take new policy initiatives to bring about a significant fall in inflation as "prospects for rapidly unwinding the current inflationary spiral are not very promising."

The OECD urges the authorities to pay more attention to curbing rises in nominal income and to monitor further the influence on prices of the depreciating dinar. It calls for real interest rates to be adjusted to positive levels, although the report cautions that this should not lead to an excessive increase in companies' financial burdens.

The OECD also recommends greater control of monetary and credit developments, which would include the authorities taking into account the persistently high credit made between companies.

Official point out that the trade picture is not totally bleak. In 1984, Japan purchased \$23bn of U.S. exports equal to the combined total of U.S. exports to France, West Germany and the United Kingdom.

They argue however, that it is not so much the bilateral trade deficit with Japan which is worrying the U.S. Although that is a source of growing trade tensions they concede that both U.S. economic policies and Japan's lack of natural resources suggest that even at the best of times Japan would tend to run a trade surplus with the United States.

The authorities are expected to give top priority to achieving a current external surplus in convertible currencies of \$1.25bn this year, compared with the OECD's estimate of \$850m last year, which was above the official projection of \$750m.

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Hungary starts wage reform, Page 2

## Coleco to end computer role

Continued from Page 1

nold Greenberg, Coleco's president and chief executive, and Mr Leonard Greenberg, chairman, said: "Retail sales of the Adam family computer system increased significantly during the fourth quarter as a result of price reductions and other promotional programmes, as well as favourable reaction from consumer and professional reviewers to the new software introduced for Adam and the system's overall reliability and usefulness."

Coleco, which had managed to weather the shakeout in the home computer industry because of the phenomenal success of the Cabbage-Patch Kids, said it had exported almost 20m of the dolls since they were introduced in June 1983. Worldwide retail sales of Cabbage-Patch Kids products - many produced under licence - are thought to have totalled \$1.5bn last year.

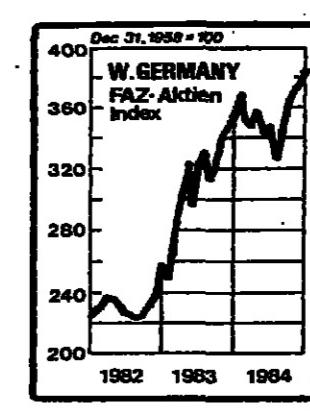
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## THE LEX COLUMN

## No Crocker gold for Midland



double-figure profits growth of last year, particularly as the chemical companies will struggle to repeat last year's profits growth and the automobile sector has been unsettled by the coalition's shilly-shallying over catalytic converters.

Yet while industry may complain about the Government's erratic approach Bonn's fiscal policy has been coherent to a degree. The only grumble might be that Herr Stoltenberg has failed to catch anybody's imagination with his programme of public disposals.

### The dollar

Going short of the dollar was an expensive pastime last year, and the foreign exchange market is showing an understandable reluctance to return to the game so early in 1985. Yesterday it was a determined buyer of the currency, pushing the dollar to a level against the D-Mark which is the past prompted Bundesbank action.

At least the Bundesbank has past practice as a guide. There is no precedent in the Bank of England's annals for an exchange rate of \$1.14, and there is nothing obvious that the authorities can do to restore the pound's position. The argument that monetary conditions do not justify the exchange rate parity looks rather lame just at the moment, while the oil price looks sure to remain an unsettling influence on the pricing fence.

It may be that next week's money supply figures will stave off the increase in base rates which was already being suggested by the quarter-point rise in sterling inter-bank rates yesterday. But even on the more optimistic assumptions sterling M3 will be showing growth at the top of its target range. So the authorities may also need some reaction on the part of the dollar if an embarrassing increase in UK rates is to be avoided.

Of that there was precious little sign yesterday. The weakness of U.S. bond prices may have been exaggerated by the current debt auction, but, after the last discount rate cut there are plenty of people on Wall Street ready to believe that the next move in short rates will be up. Also, while the argument for buying dollars on the grounds of real short-term interest rate differentials may be rather tired by now, it seemed to have plenty of life in it on the foreign exchange markets yesterday.

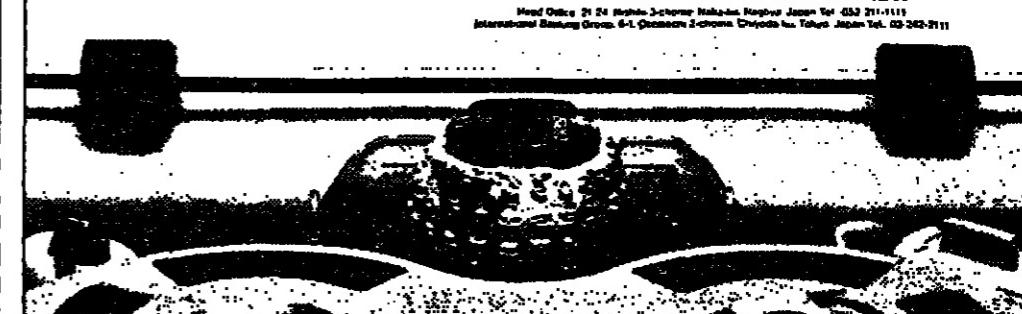
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name on the product.

**WALL STREET****Batch of unhappy greetings**

A SHARP rise in yields in the bond market faced Wall Street as it returned from the New Year's holiday yesterday, and this acted as a further discouraging factor to an equity sector already unsettled by prospects for 1985, writes Terry Byrd in New York.

At the close the Dow Jones industrial average was 12.7 down at 1,198.87.

The credit sector was unhappy with a federal funds rate which rose to 8 per cent before the Federal Reserve intervened with overnight system repurchases. The Fed's move was widely expected in view of the upward trend in the funds rate over the holiday period. Federal funds eased back to 8 per cent after the Fed's move, while money market and Treasury bill rates were easier.

The bond market was more than a full point down at midsession as traders awaited the outcome of the day's auction of \$5.75bn in seven-year Treasury notes. Also unsettling the market were estimates that M1 money supply, to be announced tomorrow, will show a significant gain.

The stock market opened weakly, although turnover was light. The opening of the new year enables sellers to post-

## SECTION II - COMPANIES AND MARKETS

# FINANCIAL TIMES

Thursday January 3 1985

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The stock market opened weakly, although turnover was light. The opening of the new year enables sellers to post-

some capital gains taxes until April 1986. Analysts were divided in view of the outlook for corporate profits, with Standard & Poor's predicting "roughly flat" earnings for 1985 but other brokers forecasting a gain of about 8 per cent.

U.S. construction expenditure for November tended to confirm the picture of an economy showing renewed vigour.

The weakness of the bond market unsettled stocks again at noon, however. Technology issues gave a poor lead. IBM fell \$1 to \$121, while Honeywell shed \$1 to \$62, and NCR at \$26 lost \$1.

Among the home computer makers, Coleco gained \$1 to \$134 after announcing the effective demise of its famed Adam Computer. Wall Street evidently preferred Coleco as a maker of Cabbage Patch dolls, which have survived a year as a good selling item.

Crocker National fell \$1 to \$244 on light selling after disclosure by Midland Bank, the British parent, of the latest loss figure. BankAmerica, also a California-based bank, dipped \$1 to \$17.

Bowater Inc, floated off from UK Bowater last year, held unchanged at \$27 following the disclosure that an investment firm had taken a 5.3 per cent stake. On the American Stock Exchange, BAT, the UK tobacco group, was little changed at \$4 on the prospective retirement of the head of BATUS, the U.S. subsidiary.

With oil futures again under pressure after the disappointing meeting of the Opec leaders, stocks in the oil majors gave ground. Exxon at \$44 shed \$1, and Chevron lost \$1 to \$30. High on the active list again was Phillips Petroleum, down a further \$14 to \$43 - compared with the \$60 a share once prof-

fited by the Boone Pickens camp before coming to terms with the Phillips board.

General Motors was sold down \$1 to \$774 and Ford by a similar amount to \$45. Plans for further plant investment left Chrysler \$1 lower at \$31.

Some recent weak features put on a better face, however. Toys R Us, which upset retailers by disclosing disappointing Christmas sales, rallied \$1 to \$38. Union Carbide held steady at \$36 after the precipitous slide that followed the Bhopal disaster.

The retail sector was generally easier as investors awaited details of the Christmas season, on which annual profits so heavily depend. At \$34, K-mart, the king of the discounters, shed \$1 to \$34, while J.C. Penney shed \$1 to \$46 and Sears \$1 to \$31.

Pharmaceutical companies were hurt by the strength of the dollar which increased the price of their products in overseas markets. Pfizer shed \$1 to \$41, and Bristol-Myers fell \$1 to \$51.

By midsession, the long end of the federal bond market was flat, with the key Treasury issue, the 11% per cent of 2014, showing a fall of 1% to 100%. Losses were concentrated around the issues matching the seven-year notes up for auction at noon. Bank certificates of deposit shed around 10 basis points.

**TOKYO****Prospects of computerised efficiency**

THE TOKYO Stock Exchange will computerise part of its first section trading this spring in an attempt to enhance efficiency, writes Shigeo Nishiwaki of *Jiji Press*.

Stock trading is extremely labour-intensive in Tokyo, where 1,038 issues are listed in the first section. Representatives of member firms with orders to buy or sell shares gather at posts where particular issues are traded. The orders are executed by "Saitori" members, who handle specific issues, and exchange employees. More than 2,000 people are usually present on the floor when trading is in process.

Initially, the exchange intends to computerise nearly 800 thinly traded issues, bringing 250 to continue under the present system. The computerisation will be introduced in three stages: 80 issues at the end of next month, 350 at the end of March and more than 350 on April 6.

Under the new system, all buy and sell orders from member firms will still be executed by Saitori members and exchange employees. Some job losses, however, will occur among the member

TOKYO markets were closed yesterday but resume trading today.

firm representatives, and the time taken in placing orders, concluding deals, and communicating them to member firms will be shortened to a few minutes from an average of about 20 minutes.

The exchange is confident that the move will be successful in view of its experience with the second section, where a similar system was introduced in early 1982. Without any major disruption, the 120 member company representatives on the floor were cut, and Saitori members and exchange employees were reduced from 77 to 39.

The remaining 250 first-section issues usually account for 70 to 80 per cent of daily trading volume, although they represent only a quarter of issues listed. Therefore staff cuts of a similar magnitude cannot be expected immediately. These actively traded issues are being left on the back burner because of the apprehension of medium and small-sized brokers about too rapid a change, concern about collecting information and possible opposition from labour unions.

The exchange believes the computerised system will be capable of handling about 220,000 orders which would be for 250m shares, or 2% times more than the estimated volume of daily trading in the initial 800 issues.

The much smaller Korea stock exchange plans to introduce a similar system, phasing in all listed stocks by 1990. The Paris, Taiwan, Hong Kong and Singapore stock exchanges are also reportedly interested in the Tokyo system.

**AUSTRALIA**

DESPITE a weaker Australian dollar and lower international bullion prices, resource issues responded to a firmer trend in Sydney as the All Ordinaries index gained 2.9 to 729.0.

CRA, which announced on Monday its total control of iron ore producer Hamersley, gained 3 cents to A\$1.95, while in the oil and gas sector, the moves by Opec to stabilise prices put on 4 cents to A\$5.58 for Santos and 5 cents to A\$3.20 for Vamgas.

**SOUTH AFRICA**

THE FOUR-DAY market holiday left Johannesburg subdued although most gold issues drifted lower in response to the weaker bullion price.

Industrial leader Barlow Rand was steady at R10.75, while in mines Driefontein shed R2 to R4 and Free State Geduld fell R1.50 to R4. Buffels, however, moved against the trend with a 50-cent advance to R6.50.

**EUROPE****Seasonal excursion to peaks**

A ROUND of New Year optimism took shares to record levels in West Germany and the Netherlands as investors returned to the bourses for the first trading session of 1985.

In Frankfurt, the Commerzbank index - adjusted yesterday to include bourse newcomers, Nixdorf and Porsche - surged 10.5 to an all-time high of 1,118.4.

The advance was attributed to demand, largely from private investors, in a market that saw few sellers. The strength of the dollar also proved an incentive to investors who expect German exports to benefit and who also see potential currency gains.

Banks were a strong sector as DG Bank, the co-operative institution, became the first bank to take advantage of new laws by issuing DM 350m in participatory certificates which were taken up by its existing shareholders.

Dresdner Bank rose DM 3.80 to DM 195.80, Commerzbank gained DM 1.20 to DM 170.30 and Deutsche DM 2 to DM 355.

Chemicals maintained recent gains, while motor manufacturers shrugged off recent weakness. BMW rose DM 3 to DM 375, Daimler DM 8 to DM 600 and Porsche DM 15 to DM 1,039.

A DM 16 rise to DM 865 for electronics manufacturer PKI - another new Commerzbank index constituent - was attributed to strong growth prospects, but a thin market for the closely held stock.

BSAF added 10 pf to DM 185.90 as it announced plans to invest more than DM 700m in its coal operations. Retailer Herten shed 80 pf to DM 182 amid lower sales, excluding travel and food retailing, for the first 10 months.

Bond prices eased in moderate turnover, and the Bundesbank bought DM 16.3m of paper following sales totalling DM 24.3m last Friday - the final session of 1984.

Strong foreign demand in Amsterdam buoyed the ANP-CBS General index up 4.7 to 186.6 - a record high and the largest ever one-day rise.

Bonds were stable in quiet trading. Mixed performances among industrials and holding companies in Brussels left the re-based stock exchange index 12.69 lower at 2,174.44 in thin volume.

Paris ended mixed in light activity. Shares of Creusot-Loire were untraded due to an order imbalance.

Milan ended lower amid liquidation of technical and speculative positions. The Banca Commerciale index fell to 228.56 from the record high 230.31 established on Tuesday.

Madrid and Stockholm were both marginally ahead in quiet volume, while Zurich was closed for a public holiday.

**LONDON**

RISING short-term interest rates curbed investment enthusiasm and spoiled London's stock market entry into 1985. Significantly higher levels for credit in UK money markets yesterday were the main but not the only adverse influence on sentiment.

The FT Ordinary index fell 11.9 to 940.4.

A nervous gilt market saw shorter maturities facing the brunt of business as fears revived of higher borrowing costs. Longs, more thinly traded, became unsettled by bouts of heavy activity in the futures market.

Chief price changes, Page 16; Details, Page 21; Share information service, Pages 22-23

**SINGAPORE**

THE FIRST business day of the new year took Singapore shares broadly lower as the Straits Times Industrial index retreated 12.14 to 800.45 in thin quiet trading.

Bond prices eased in moderate turnover, and the Bundesbank bought DM 16.3m of paper following sales totalling DM 24.3m last Friday - the final session of 1984.

Strong foreign demand in Amsterdam buoyed the ANP-CBS General index up 4.7 to 186.6 - a record high and the largest ever one-day rise.

Lum Chang Holdings, which made its debut on Friday, was most active with nearly 9 per cent of total turnover and shed 9 cents to 95 cents.

Singapore Press, also active, recouped an early loss of 15 cents to finish unchanged at SS6.15, while MUL, the focus of much activity recently, fell 12 cents to SS2.38.

**CANADA**

A DECLINE in gold stocks was tempered by a recovery in oils in Toronto, with most of the early losses reversed. Base metal miners also benefited from the upturn.

Former industrials were evident in a broadly higher Montreal, although banks displayed some early weakness.

**A FINANCIAL TIMES SURVEY****INTERNATIONAL CAPITAL MARKETS**

MARCH 18, 1985

The Financial Times is planning to publish a Survey on International Capital Markets in its issue of March 18, 1985. The provisional editorial synopsis is set out below:

**INTRODUCTION** Deregulation of domestic markets and continuing volatility of interest and exchange rates have encouraged a period of rapid change in the international capital markets. Following the abolition of withholding tax the U.S. Treasury has borrowed for the first time in Europe; a new market has developed in syndicated Euronotes, and debt swaps are bringing bond markets in a range of currencies much closer together.

Editorial coverage will also include:

- The World Economy and Payments Trends
- Interest and Exchange Rates
- The Developing Country Debt Crisis
- The Bond Market
- The City Revolution
- Tokyo and New York
- New Techniques and Instruments
- The Syndicated Loan Markets
- Specialist Financing

Copy Date: March 4, 1985

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## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

Month	Day	Open	High	Low	Close	Vol.	Chg.	Prc Chg.
Jan	1	100.00	100.00	99.80	99.80	1000	-0.20	-0.2%
1	2	99.80	100.00	99.60	99.60	1000	-0.20	-0.2%
1	3	99.60	100.00	99.40	99.40	1000	-0.20	-0.2%
1	4	99.40	100.00	99.20	99.20	1000	-0.20	-0.2%
1	5	99.20	100.00	99.00	99.00	1000	-0.20	-0.2%
1	6	99.00	100.00	98.80	98.80	1000	-0.20	-0.2%
1	7	98.80	100.00	98.60	98.60	1000	-0.20	-0.2%
1	8	98.60	100.00	98.40	98.40	1000	-0.20	-0.2%
1	9	98.40	100.00	98.20	98.20	1000	-0.20	-0.2%
1	10	98.20	100.00	98.00	98.00	1000	-0.20	-0.2%
1	11	98.00	100.00	97.80	97.80	1000	-0.20	-0.2%
1	12	97.80	100.00	97.60	97.60	1000	-0.20	-0.2%
1	13	97.60	100.00	97.40	97.40	1000	-0.20	-0.2%
1	14	97.40	100.00	97.20	97.20	1000	-0.20	-0.2%
1	15	97.20	100.00	97.00	97.00	1000	-0.20	-0.2%
1	16	97.00	100.00	96.80	96.80	1000	-0.20	-0.2%
1	17	96.80	100.00	96.60	96.60	1000	-0.20	-0.2%
1	18	96.60	100.00	96.40	96.40	1000	-0.20	-0.2%
1	19	96.40	100.00	96.20	96.20	1000	-0.20	-0.2%
1	20	96.20	100.00	96.00	96.00	1000	-0.20	-0.2%
1	21	96.00	100.00	95.80	95.80	1000	-0.20	-0.2%
1	22	95.80	100.00	95.60	95.60	1000	-0.20	-0.2%
1	23	95.60	100.00	95.40	95.40	1000	-0.20	-0.2%
1	24	95.40	100.00	95.20	95.20	1000	-0.20	-0.2%
1	25	95.20	100.00	95.00	95.00	1000	-0.20	-0.2%
1	26	95.00	100.00	94.80	94.80	1000	-0.20	-0.2%
1	27	94.80	100.00	94.60	94.60	1000	-0.20	-0.2%
1	28	94.60	100.00	94.40	94.40	1000	-0.20	-0.2%
1	29	94.40	100.00	94.20	94.20	1000	-0.20	-0.2%
1	30	94.20	100.00	94.00	94.00	1000	-0.20	-0.2%
1	31	94.00	100.00	93.80	93.80	1000	-0.20	-0.2%
2	1	93.80	100.00	93.60	93.60	1000	-0.20	-0.2%
2	2	93.60	100.00	93.40	93.40	1000	-0.20	-0.2%
2	3	93.40	100.00	93.20	93.20	1000	-0.20	-0.2%
2	4	93.20	100.00	93.00	93.00	1000	-0.20	-0.2%
2	5	93.00	100.00	92.80	92.80	1000	-0.20	-0.2%
2	6	92.80	100.00	92.60	92.60	1000	-0.20	-0.2%
2	7	92.60	100.00	92.40	92.40	1000	-0.20	-0.2%
2	8	92.40	100.00	92.20	92.20	1000	-0.20	-0.2%
2	9	92.20	100.00	92.00	92.00	1000	-0.20	-0.2%
2	10	92.00	100.00	91.80	91.80	1000	-0.20	-0.2%
2	11	91.80	100.00	91.60	91.60	1000	-0.20	-0.2%
2	12	91.60	100.00	91.40	91.40	1000	-0.20	-0.2%
2	13	91.40	100.00	91.20	91.20	1000	-0.20	-0.2%
2	14	91.20	100.00	91.00	91.00	1000	-0.20	-0.2%
2	15	91.00	100.00	90.80	90.80	1000	-0.20	-0.2%
2	16	90.80	100.00	90.60	90.60	1000	-0.20	-0.2%
2	17	90.60	100.00	90.40	90.40	1000	-0.20	-0.2%
2	18	90.40	100.00	90.20	90.20	1000	-0.20	-0.2%
2	19	90.20	100.00	90.00	90.00	1000	-0.20	-0.2%
2	20	90.00	100.00	89.80	89.80	1000	-0.20	-0.2%
2	21	89.80	100.00	89.60	89.60	1000	-0.20	-0.2%
2	22	89.60	100.00	89.40	89.40	1000	-0.20	-0.2%
2	23	89.40	100.00	89.20	89.20	1000	-0.20	-0.2%
2	24	89.20	100.00	89.00	89.00	1000	-0.20	-0.2%
2	25	89.00	100.00	88.80	88.80	1000	-0.20	-0.2%
2	26	88.80	100.00	88.60	88.60	1000	-0.20	-0.2%
2	27	88.60	100.00	88.40	88.40	1000	-0.20	-0.2%
2	28	88.40	100.00	88.20	88.20	1000	-0.20	-0.2%
2	29	88.20	100.00	88.00	88.00	1000	-0.20	-0.2%
2	30	88.00	100.00	87.80	87.80	1000	-0.20	-0.2%
2	31	87.80	100.00	87.60	87.60	1000	-0.20	-0.2%
3	1	87.60	100.00	87.40	87.40	1000	-0.20	-0.2%
3	2	87.40	100.00	87.20	87.20	1000	-0.20	-0.2%
3	3	87.20	100.00	87.00	87.00	1000	-0.20	-0.2%
3	4	87.00	100.00	86.80	86.80	1000	-0.20	-0.2%
3	5	86.80	100.00	86.60	86.60	1000	-0.20	-0.2%
3	6	86.60	100.00	86.40	86.40	1000	-0.20	-0.2%
3	7	86.40	100.00	86.20	86.20	1000	-0.20	-0.2%
3	8	86.20	100.00	86.00	86.00	1000	-0.20	-0.2%
3	9	86.00	100.00	85.80	85.80	1000	-0.20	-0.2%
3	10	85.80	100.00	85.60	85.60	1000	-0.20	-0.2%
3	11	85.60	100.00	85.40	85.40	1000	-0.20	-0.2%
3	12	85.40	100.00	85.20	85.20	1000	-0.20	-0.2%
3	13	85.20	100.00	85.00	85.00	1000	-0.20	-0.2%
3	14	85.00	100.00	84.80	84.80	1000	-0.20	-0.2%
3	15	84.80	100.00	84.60	84.60	1000	-0.20	-0.2%
3	16	84.60	100.00	84.40	84.40	1000	-0.20	-0.2%
3	17	84.40	100.00	84.20	84.20	1000	-0.20	-0.2%
3	18	84.20	100.00	84.00	84.00	1000	-0.20	-0.2%
3	19	84.00	100.00	83.80	83.80	1000	-0.20	-0.2%
3	20	83.80	100.00	83.60	83.60	1000	-0.20	-0.2%
3	21	83.60	100.00	83.40	83.40	1000	-0.20	-0.2%
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3	25	82.80	100.00	82.60	82.60	1000	-0.20	-0.2%
3	26	82.60	100.00	82.40	82.40	1000	-0.20	-0.2%
3	27	82.40	100.00	82.20	82.20	1000	-0.20	-0.2%
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**Continued on Page 1**

## **AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES**

## كتاباتي

**Continued on Page 16**

# **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

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## **WORLD STOCK MARKETS**

AUSTRIA	GERMANY		NORWAY		AUSTRALIA (continued)		JAPAN (continued)		OVER-THE-COUNTER Nasdaq national market, 2:30pm prices															
Jan. 2	Price Frs.	+ or -	Jan. 2	Price Dm.	+ or -	Jan. 2	Price Krone	+ or -	Jan. 2	Price Aust. \$	+ or -	Dec. 28	Price Yen	+ or -	Stock Sales (Units)	High	Low	Last	Cng	Stock Sales (Units)	High	Low	Last	Cng
Creditanstalt	228	-	AEG Telef.	102	+0.9	Bergen's Bank	161	-8.5	Can Prog Trust	2.18	+0.02	MHI	263	-2	Decon	121	121	121	-1	Diamond	121	121	121	-1
Gesesa	510	-	Allianz Vers.	982	+0.1	Borsig	335	+3	Hartdege James	3	-	Nippon Co.	344	-2	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Internat'l.	400	-	BasF	185.9	+0.1	Christiania Bank	159	+3	Hartogen Energy	2.35	+0.05	Mitsukoshi	725	-21	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Wendland	329	-	Bayer	195	+1.6	Danmarks Cred	168	+1.6	Herald W/Times	3.4	-	NGK Insulators	580	-25	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Steyer	365	-1	Sayer-Hypo	333	+5	Elken	181.5	+3.5	IC Aust.	2.0	-0.05	Nihon Cement	211	-3	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Steyr-Daimler	164	-	Swedbank	276	+3	Kvaerner	189.5	+3	Jimberbank F.P.	0.3	-	Nippon Denso	1,350	-40	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Viechtach Mag.	245	-1	BMW	375	+3	Norsk Data	377.5	+3	Kia Oro Gold	0.11	-0.01	Nippon Electric	1,220	-10	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
<b>BELGIUM/LUXEMBOURG</b>														MNI	5.2	-0.01	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1
Jan. 2	Price Frs.	+ or -	Cont'l. Guimmi	115.1	+0.1	SHF-Bank	201	+1	Storebrand	217.5	+4.6	Nippon Hydro	1,320	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
D.B.L.	1,890	-15	Bekaert	4,510	+10	Intercom	170.5	+1.2	Stora	217.5	+4.6	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Bang. Int. A. Lux	5,500	-	Clement C.R.	2,495	+1	Kraetebank	6,125	+5	Cont'l. Guimmi	115.1	+0.1	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Cockrell	269	-1	EBS	2,675	+15	Kreitzberg	6,600	-	Daimler-Benz	600	+8	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Electrobel	5,700	+44	Fabrique Nat.	2,040	+44	Petrolina	6,660	-	Degussa	346	-	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
GS (Inn) BM.	3,550	+45	GS (Brux.)	1,090	+30	Royal Belge	10,050	-	Brown Boveri	200	-1	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Stobart	1,500	+30	Stobart	1,500	+30	Commerzbank	170.5	+1.2	North Bn Hill	161	-8.5	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Telecom	3,150	+1	Cont'l. Guimmi	115.1	+0.1	Siemens	170.5	+1.2	North Bn Hill	161	-8.5	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Telecom	3,150	+1	Daimler-Benz	600	+8	Siemens	170.5	+1.2	North Bn Hill	161	-8.5	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
Telecom	3,150	+1	Siemens	170.5	+1.2	Siemens	170.5	+1.2	North Bn Hill	161	-8.5	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
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Telecom	3,150	+1	Siemens	170.5	+1.2	Siemens	170.5	+1.2	North Bn Hill	161	-8.5	Nippon Gakko	1,330	-30	Dogdog	121	121	121	-1	Dogdog	121	121	121	-1
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Telecom	3,150	+1	Siemens	170.5	+1.2	Siemens	170.5	+1.2	North Bn Hill															

# **“What’s special about these Danish companies?”**

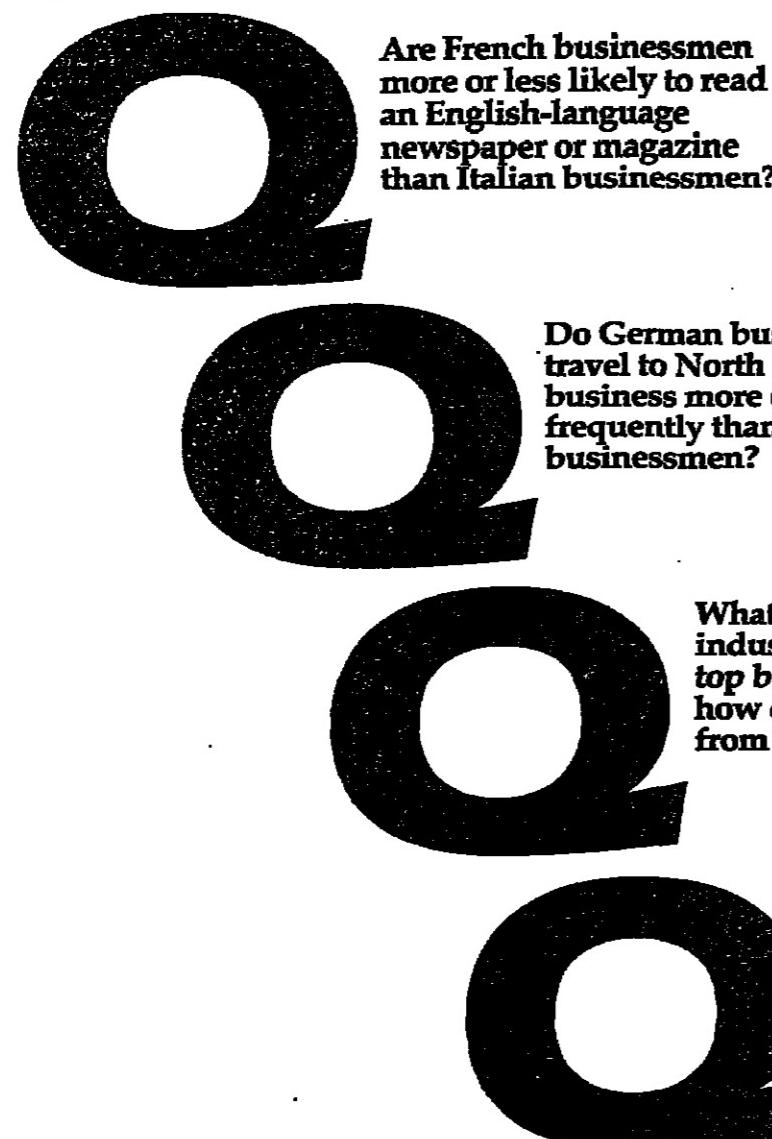
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December, 1984

## INTL. COMPANIES & FINANCE

Lachlan Drummond on a miner coping with low copper prices

### MIM takes tough line on cost-cutting

MR BRUCE WATSON, chief executive of MIM Holdings, the Australian mining and mineral processing company, drives home a simple message: the company has stopped waiting for the depressed copper price to rise — instead, it is chasing down its costs.

The cost-cutting measures are already making themselves felt in figures circulating within the company, he says: and by the first quarter of the 1985 calendar year (the third quarter of the group's financial year) they should be plain to see in the reported profits.

"We are moving to reduce the cost of production of a pound of metal, and we are taking some pretty tough action to do that," MIM accounts on the basis of an average inventory price, so that it takes some months before the full effects of lower production

tonnes before there is any significant movement.

"I don't see a dollar a pound, but I guess I might see 75 cents — and that's crystal balling."

To back up that idea there is the evidence of continued falls in world stockpiles, although Mr Watson's belief is the price will not rise above 75 cents reflects the view that unused capacity would tend to come back on stream as prices rose. This capacity overshoot and the so-called social metal dimension to copper seems to sit behind MIM's cost-cutting drive.

"Whatever happens on the market, it is essential that we structure our operations to meet the current costs, and to ensure that we can be profitable on our metal operations at the low point of future cycles," Mr Watson told shareholders at the annual meeting a few weeks

ago. By shifting to a "profits now" posture at Mt Isa, it is changing to some extent the overall life of the mine by increasing the high-grade proportion in its production mix and diminishing the lower-grade rate.

It return for this, it should see the average copper ore grade rise to the high end of the 3 per cent grade, from the low three to 3.3 per cent in 1983-84 and 3.1 per cent the previous year — which has been the traditional pattern.

Moreover, the full impact of the actions taken has not yet been felt. The shift to extract higher grade ore from the massive Mt Isa copper body, for example, cannot occur overnight. But the fact that MIM is shifting in this direction is a sign of the depth of concern by the company at the need to bolster profits and cash flows when an A\$12m (U.S.\$1bn) expansion in coal is applying previously unknown pressures.

Mr Watson reckons the mining house can get its cash cost of production — before financing costs and depreciation — down to the low 50s (in terms of U.S. cents a pound), at which: "We would be down there with the best of them."

"There aren't too many who can produce for less than 50 U.S. cents."

With copper at around 60 cents a pound, getting a bottom line profit is still not easy, however, and MIM remains convinced that a cyclical lift in the copper price is coming. Mr Watson says he has been expecting the market to turn up for four years and takes the view that copper will rise in price in the coming year, but that world stocks must fall by another 400,000 to 500,000

tonnes before there is any significant movement.

"I don't see a dollar a pound, but I guess I might see 75 cents — and that's crystal balling."

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"Whatever happens on the market, it is essential that we structure our operations to meet the current costs, and to ensure that we can be profitable on our metal operations at the low point of future cycles," Mr Watson told shareholders at the annual meeting a few weeks

ago. By shifting to a "profits now" posture at Mt Isa, it is changing to some extent the overall life of the mine by increasing the high-grade proportion in its production mix and diminishing the lower-grade rate.

It return for this, it should see the average copper ore grade rise to the high end of the 3 per cent grade, from the low three to 3.3 per cent in 1983-84 and 3.1 per cent the previous year — which has been the traditional pattern.

Moreover, the full impact of the actions taken has not yet been felt. The shift to extract higher grade ore from the massive Mt Isa copper body, for example, cannot occur overnight. But the fact that MIM is shifting in this direction is a sign of the depth of concern by the company at the need to bolster profits and cash flows when an A\$12m (U.S.\$1bn) expansion in coal is applying previously unknown pressures.

Mr Watson reckons the mining house can get its cash cost of production — before financing costs and depreciation — down to the low 50s (in terms of U.S. cents a pound), at which: "We would be down there with the best of them."

"There aren't too many who can produce for less than 50 U.S. cents."

With copper at around 60 cents a pound, getting a bottom line profit is still not easy, however, and MIM remains convinced that a cyclical lift in the copper price is coming. Mr Watson says he has been expecting the market to turn up for four years and takes the view that copper will rise in price in the coming year, but that world stocks must fall by another 400,000 to 500,000

tonnes before there is any significant movement.

"I don't see a dollar a pound, but I guess I might see 75 cents — and that's crystal balling."

To back up that idea there is the evidence of continued falls in world stockpiles, although Mr Watson's belief is the price will not rise above 75 cents reflects the view that unused capacity would tend to come back on stream as prices rose. This capacity overshoot and the so-called social metal dimension to copper seems to sit behind MIM's cost-cutting drive.

"Whatever happens on the market, it is essential that we structure our operations to meet the current costs, and to ensure that we can be profitable on our metal operations at the low point of future cycles," Mr Watson told shareholders at the annual meeting a few weeks

Newlands will be hitting 4m tonnes a year shortly, a rate 1.5m tonnes above the initial plan, reflecting MIM's success in finding markets.

But, financial results are proving "less satisfactory," Mr Watson said in his chairman's address that MIM's AS\$12m a tonne target for 1985 — above the expected copper steaming tonnage rate this year — is needed, to get a more adequate return on shareholders' funds invested in the mines.

The expansion comes fully into play for the first time this year. It has seen MIM take on about AS\$200m of project debt, and Mr Watson says MIM is comfortable because of the cash flows being won from coal and the project nature of the finance debt which will be reduced because of the positive cash flows.

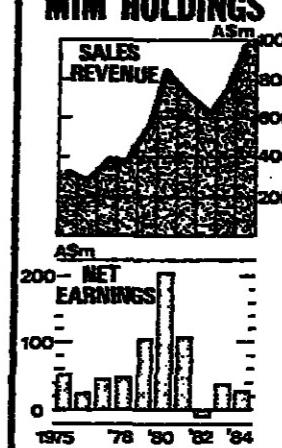
But despite his wish for AS\$10 more on coal prices Mr Watson does not expect prices to show much movement in the next few years, reinforcing the view that the coal interests are unlikely to be big profit contributors to before the 1990s.

Meanwhile, MIM has another AS\$200m of non-coal debt and getting that total down remains a key objective — although this will require an improvement in metals prices.

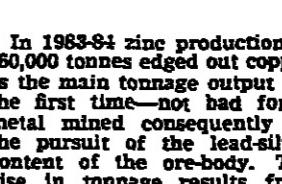
For the moment, zinc, although weaker than it has been this year, is MIM's best metal — although it sees silver as still being above its long-term trend line, not the case for lead and copper.

But it is a reflection of the changed profile of MIM — and perhaps of cost savings being more readily available on the

#### MIM HOLDINGS AS\$1,000,000



#### 200 - NET EARNINGS AS\$1,000,000



#### AVERAGE PRICES RECEIVED\* AS\$1,000,000

#### 1984 1983

	AS per tonne
Copper	1,661
Lead	172
Zinc	1,120
Iron ore	21.03

\* Nickel and coal prices not disclosed.

metals stream — that is choosing between 75 U.S. cents a pound for copper and AS\$10 on coal prices. Mr Watson has little hesitation in plumping for the coal price.

The copper price is the one most likely to move, but whatever happens, the cost cutting moves will shortly show an effect. "With tight ships everywhere, come our third quarter I will be surprised if what we have been doing is not becoming obvious."

\* Years given in the graphs and tables relate to those ending June 30.

This advertisement appears as a matter of record only

OFFICINE AERONAVALI VENEZIA S.p.A.  
(O.A.N.)

ECU 900,000,000  
Multi Currency Term Loan

Guaranteed by  
AERITALIA SOCIETA AEROSPAZIALE ITALIANA PER AZIONI (Aeritalia)

Funds provided by  
CREDITO ITALIANO, LONDON

in association with  
BANKERS TRUST COMPANY  
CANADIAN IMPERIAL BANK GROUP

Arranged by  
CREDITO ITALIANO



#### SIRA KVINA KRAFTSELSKAP US\$25,000,000 5 1/4% 20 YEAR EXTERNAL LOAN OF 1985

Bond holders of the above loan are advised that the final redemption due 20th January 1985, has been effected by the drawing of all remaining outstanding bonds.

The following bonds from previous redemptions, are still outstanding for payment:

	1980	1981	1982	1983	1984	1985
BONDS DRAWN 20th JANUARY 1980						
1984	703	205	205	204	223	203
1985	203	205	205	204	223	203
1986	203	205	205	204	223	203
1987	203	205	205	204	223	203
1988	203	205	205	204	223	203
1989	203	205	205	204	223	203
1990	203	205	205	204	223	203
1991	203	205				



## UK COMPANY NEWS

### Aim Group jumps 71% to £835,000 midterm

CONFIDENCE expressed last August that the Aim Group would make further progress is borne out by the interim figures.

The group, which ended October 31 1984 this manufacturer to the aircraft industry and general engineer has expanded its turnover by just over £1m to £7.29m and its pre-tax profit by £347,000 to £835,000.

The maximum dividend is 15 pence, 1.5p net payable April 1.

The group is a designer and manufacturer of aircraft cabin interiors and equipment and protective coverings for military and civil aircraft. Its other interests cover heating, air-conditioning and refrigeration systems and party equipment; the manufacture of a range of ovens combining both microwave and conventional principles. In view of the planned deliveries for the second half, the directors are

confident that further progress will be maintained.

In the year ended April 30, 1984 the profit rose from £47,000 to £12,000 and the dividend paid was at £5.75p.

After tax £353,000 (£148,000) the first half net profit came out at £502,000 (£340,000) for earnings of 4.8p (3.2p) per share.

This is an extraordinary charge of £29,000 for amortisation and redundancy costs. Two directors — Mr Caspar Macdonald-Hall and Mr J. C. Smith — have waived their entitlement to 1.5p of the current interim dividend.

#### • Comment

Investors in Aim Group have had a bumper ride since the company came to market in 1982. But the group now seems to be performing more steadily than before with pre-tax profits this year likely to be not far short

of the 1981-82 peak of £2.25m. The company has been buoyed by strong demand from the world's airlines which are spending heavily on refurbishing existing fleets. Moreover, new management is getting to grips with the problems of W. Henshall, the largest subsidiary, making aircraft galleys. However, this company, which produced £1.5m, is not expected to make a substantial profit contribution again until 1985-86. The shares have made steady progress over the past year and edged up a further 3p to 12.4p yesterday — but they remain below the 14p level for some time. As such, the fully-drawn profits of £2.4m and a 40 per cent tax charge they change hands on a multiple of about 10x. This seems high enough given the cyclical nature of the aircraft industry.

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### Equity & Law holds bonus rates

Equity & Law Life Assurance Society is maintaining its annual reversionary bonus rates for 1984 at 54.5 per cent of the basic benefit and attaching bonuses applicable to both life and pension contracts.

As in previous years, the society is consolidating part of the terminal bonus in the form of special reversionary bonus for the longer duration contracts at similar levels to 1983.

The company is making significant increases in its terminal bonus rates for claims arising in 1985, particularly at the shorter durations. On life policies, the scale ranges from 70 per cent for entry year 1980 to 45 per cent for entry year

1975, the percentage applied to the basic benefit and attaching bonuses. The bonus scales varied from 65 per cent to 25 per cent. Terminal bonus increases on pension contracts are somewhat lower.

The company has made some bonus increases on certain group pension contracts, the remainder having the same rate as in 1983.

General Accident Life, formerly known as New York General Life Assurance, has kept its annual reversionary bonus rate unchanged for 1984 but is making increases in its terminal bonus rates for policies becoming claims in 1985.

Thus on current assurances, the reversionary rate remains at

65 per cent of the sum assured and 55.50 per cent of attaching bonuses. The bonus scales varied from 65 per cent to 25 per cent of attaching bonuses.

For contracts issued in 1981 or earlier, the reversionary rate remains at 27.50 per cent of the sum assured plus increased terminal bonuses.

On personal pension policies, mainly for the self-employed, the reversionary bonus rate remains at 59.50 per cent compound.

On individual pension arrangements, mainly for executives, the rate stays at 57.60 per cent compound. On both contracts the terminal bonus rate is increased from 35 per cent to 40 per cent of attaching bonuses.

Spencer's audit, said that it was felt that the group would not be sufficiently profitable in the long-term to finance its bonus payments. There were not significantly higher than the £633,000 stated in the balance sheet at the end of 1983.

Mr Marks was hopeful of finding buyers for Spencer's knitwear companies in the UK and in Eire, but he was concerned about the future of the Nottingham-based finishing and dying operations where 65 people work.

### Receivers called in at George Spencer

By Stefan Wagstyl

THE RECEIVERS have been called in at George Spencer, the troubled Nottingham-based knitting and leisurewear company which had its share suspended last week.

Accountants Peat Marwick Mitchell were appointed yesterday to the group which employs about 600 people — 250 in the mainly in the Nottingham area. Mr Francis Teape, a partner at Peat Marwick's Nottingham office said the group's companies were being put on sale and in the meantime George Spencer would continue trading.

On Friday, Spencer's shares were suspended at 10p, putting a market valuation of £24.5m on the company, and at the same time 14.7 per cent shareholder Mr Maurice Crosswell resigned as chairman.

These moves have come as

Spencer appeared ready to re-enter five years of decline. In September it announced reduced pre-tax losses of £100,000 for the first half of 1984, against £429,000. In 1983 there was an overall pre-tax loss of £1.05m on turnover of £9.5m.

Mr Marks, whose firm is Spencer's auditor, said that it was felt that the group would not be sufficiently profitable in the long-term to finance its bonus payments. There were not significantly higher than the £633,000 stated in the balance sheet at the end of 1983.

Mr Marks was hopeful of finding buyers for Spencer's knitwear companies in the UK and in Eire, but he was concerned about the future of the Nottingham-based finishing and dying operations where 65 people work.

### Horsell rises 40% and demand firm

A 40 per cent advance in interim profits has been achieved by the Frank Horsell Group and Mr Alan Martin, group chairman, is confident that the full year result will "comfortably exceed" the £2.8m attained in 1983-84.

The taxable result for the six weeks ended September 28 1984 edged up from £1.88m to £2.1m. At year-end net current assets amounted to £1.28m.

Horsell principally supplies printing consumables and equipment to the printing industry, and has other interests in engineering and asset leasing.

Mr Martin says that growth remains intense, he says that demand for Horsell's high quality products is firm.

The shares are traded on the over-the-counter market made by Grimaldi and Co. No dividends are paid on the ordinary shares overseas, but have been strong.

Group revenue for the six months to end October rose from £292,759 to £330,370. Tax total £160,866 (£142,508).

\* \* \*

Equity Consort Investment Trust is raising its net interim dividend from 3.15p to 3.5p and the directors expect to recommend a final of not less than 7.175p making a total of 10.675p (£10.35p) per £1 ordinary share.

The first interim dividend is 1.25p net per share, with earn-

ings per share stated at 5.7p (£4.8p) on increased capital.

Turover rose from £71.1m to £92.1m, generating profits of £1.17m (£902,000) at the operating level. Associates added £75,000 (£27,000), offset by interest charges at £76,000 (£107,000).

\* \* \*

First half ended September 30 1984 profit before tax of Leopold Joseph Holdings (investment holding company), shared a slight reduction compared with 1983. The Guernsey subsidiary made a larger contribution but that was more than offset by minor reductions elsewhere. The interim dividend is again 1.875p.

The bank's traditional cautious approach has been maintained at a time when currency and interest rates have remained very volatile. There is "good reason" to suppose that the outcome for the year will again be satisfactory.

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Equity Consort Investment Trust is raising its net interim dividend from 3

## LONDON STOCK EXCHANGE

## MARKET REPORT

## RECENT ISSUES

# Rising short-term interest rates spoil market's first session of 1985

## Account Dealing Dates

	First Dealing	Last Account
Dealsings	Same Dealings	Day
Dec 10	Dec 20	Jan 1
Dec 22	Jan 10	Jan 11
Dec 24	Jan 11	Jan 21
Dec 25	Jan 12	Jan 21
Dec 26	Jan 13	Feb 4
Dec 27	Jan 14	Jan 24
Dec 28	Jan 15	Jan 25
Dec 29	Jan 16	Jan 26
Dec 30	Jan 17	Jan 27
Dec 31	Jan 18	Jan 28
Dec 32	Jan 19	Feb 4

In the Banking sector, Mercury Securities found support and rose 15 to 229p, but Standard and Chartered fell 8 to 470p. Monghong and Shanghai rose 4 to 81p. On Far Eastern influences, Woodchester Investments now fully listed, added 3 at 146p following Press comment.

After a short-term interest rate rise, investment companies and quoted life assurance stocks' market entry into 1985.

Significantly higher levels for credit in UK money markets yesterday were the main but not the only adverse influence on sentiment. Other contributory factors included further sterling weakness and unpleasant news from Midland Bank regarding its troubled Crocker National subsidiary.

Breeters reported initial selling from equity investors regarding the future of the recent unusual advance in share prices, but generally viewed the setback as an overdue technical correction of the market's current bull phase. Business activity throughout the session was moderate with some institutional and professional operators continuing to expand their New Year festivities.

Blue chip industrials settled after the first hour or so of trade only to ease again later swaying the Wall Street openers. The Dow Jones index fell quite sharply from the outset and London values followed to leave the FT Ordinary shares down 10 at 1,004. The banking sector was upset by Crocker's revised fourth-quarter loss of some £18m, which has necessitated a fresh cash injection of £218m from parent concern Midland. The damage to prices was later repaired, however, and only Midland sustained an appreciable fall, closing 28 down at 345p after 340p.

A nervous Gilt-edged market failed to endure fresh offerings with shorter maturities facing the brunt of the business as fears revived of possible higher borrowing costs. The pound's eventual rally from its worst-ever level of \$1.386 against the dollar provided little comfort and leading shorts eventually started fleeing, rising to 16p. The longer, although more thinly traded, became unseated by bouts of heavy activity in the futures market. With buyers extremely reluctant quotations for longer-dated gilts reacted accordingly and selected stocks closed nearly a point down on balance.

## Clearers dip and rally

Midland Bank's statement concerning Crocker National Bank initially unsettled other major clearing banks but after the opening mark-down prices recovered to end 10 up at 340p. NatWest settled 8 down at 300p, after 305p, while Lloyds finished 5 off at 330p, after 335p. Barclays were finally a couple of pence cheaper at 363p, after 355p. Elsewhere

## Stores quietly dull

Recent support of leading stores, which had reflected widespread indications of a record Christmas business, subsided into double-figures; dealers were quiet on the day, but all were generally light. Gussies "A" fell 14 to 638p and Marks & Spencer 4 to 116p, while losses of 8 were noted in Debenhams, 200p. House of Fraser, 316p, and Burton, 415p. Dixons, due to reveal interim figures during the next trading account, eased 3 to 562p in sympathy. Profit-taking was responsible for a decline of 10 in recent high-flier J. Department, 176p, but Ward White provided an outstanding firm spot, rising 10 more to 215p still on an investment recommendation. Jewellers also activated occasional interest and gains of around 3 occurred in

## FINANCIAL TIMES STOCK INDICES

	Jan. 2	Dec. 31	Dec. 28	Dec. 27	Dec. 24	Dec. 21	Dec. 18	year ago
Government Secs.	81.51	81.71	81.86	81.86	82.02	81.96	83.18	
Fixed Interest	85.87	86.35	85.34	85.35	85.61	85.56	86.46	
Ordinary	940.9	952.3	952.0	952.0	953.3	970.3		
Gold Mines	473.8	476.0	474.1	476.6	477.7	480.1	505.9	
Ord. Div. Yield	4.57	4.65	4.86	4.65	4.65	4.61		
Earnings (M) (full)	11.65	11.51	11.60	11.77	11.68	11.45	9.43	
P/E Ratio (net) (full)	10.55	10.43	10.36	10.16	10.16	11.38	12.82	
Total bargains (Ext.)	19,245	17,322	14,111	12,091	20,516	17,172		
Equity turnover (M)	246.68	198.99	116.7	259.3	474.7	205.63		
Equity bargains	18,264	14,810	9,988	9,885	22,431	17,865		
Shares traded (mln.)	151.0	115.9	69.2	141.6	238.5	135.5		

10 am 945.4 11 am 946.4 Noon 945.8 1 pm 945.4.

2 pm 945.4 3 pm 945.

Basis 100 Govt. Secs. 15/1/85 SE Activity 1974.

Latest Index 01-246 8226.

\*NI = 9.98.

HIGHS AND LOWS S.E. ACTIVITY

	1984/85	Since Complet'n'	Dec. 31	Dec. 28	
High	Low	High	Low	High	
Govt. Secs.	85.77	75.72	127.2	49.18	Bargains
Fixed Int.	87.48	80.43	100.04	50.55	Value
Ordinary	982.5	755.3	858.3	49.4	Sale Average
Gold Mines	211.7	177.3	225.7	45.3	Gold. Gains.
					Revenues
					Bargains

Among Retailers, Associated Dairies succumbed to selling and the close was a net 5 down at 188p. The interim results are due shortly. Elsewhere, Alpine Soils and Fisons rose 31 to 24p, while a pence in 25p, while renewed demand on Stamford Bridge development hopes lifted Marler Estates the same amount to 126p. Trafford Park Estates gained 6 to 182p on occasional buying.

Textiles lacked a decided trend. Courtaulds led, losing 10 with a fall 5 at 34.25p. Davenports International, 260p, and Tootal, 64p, both shed a few pence. In contrast, Sunbeam Woksey hardened a couple of pence to 55p on the disclosure that Namaval now controls just under 19.1 per cent of the equity. Hickling Pentecost, 82p, and R. Gossell, 34p, rose 3 apiece.

Tobaccos were also irregular. British American, 110s, and 342s, were lively with 10.853 calls transacted, 418 of which were done in the June 240s.

Stocks favoured for the call include Elbree, Peck Holdings,

Espley Trust, Mills and Allen, Bestwood, Midland Bank, Petreco Resources, British Oil and Minerals, Sterling Guarantee Trust, Raybeck, Coronation Syndicate, Amstrad Consumer Electronics, Combined Technologies and Strong and Fisher. A put was done in Aberfoyle. No doubles were reported.

Leading Buildings gave a drab performance and settled at 345p, after 340p.

Engineering firms, particularly those involved in shipbuilding, were also relatively quiet, with 10.853 calls transacted, 418 of which were done in the June 240s.

Specialist printers McCorquade, a firm market recently reflecting persistent takeover issues, rose 3 more to 193p, after 185p, following a 10p fall in the early business on further reduction of the company's bid.

South African Financials mirrored Golds and staged a broad retreat but the UK-registered issues attracted a fair amount of interest. Charter Consolidated, a strong market since Minervra and American/De Beers announced increases in their shareholdings, rose 21p before easing back to close a few pence below 100p at 97.5p.

Traded Options began the New Year in fine fettle. Total contracts struck amounted to 6,662 comprising 5,538 calls and 1,124 puts. Once again, operators centred their attention largely on two stocks: British Telecom and the new 100s.

Noteworthy movements in Properties were confined to secondary issues. Espley Trust attracted fresh support from recovery projects and rose 5 to 25p, while renewed demand on Stamford Bridge development hopes lifted Marler Estates the same amount to 126p. Trafford Park Estates gained 6 to 182p on occasional buying.

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Oils easier

Reports that BNOC has ruled out any North Sea oil price cuts for at least a month and the recent OPEC agreement failed to inspire confidence in the leading Oils which fell away through the day. In general, subindex trading was generally slow, with a few pence in sympathy. Other falls among miscellaneous industrial leaders were fairly modest but Boots, reflecting a setback in the Stores sector after the recent strong advance, closed 8 cheaper at 183p. Metal Box eased 4 to 396p and Reed International, a like amount to 538p. Elsewhere, Manchester Ship Canal came to life as buyers showed 10 in recent high-fliers Kingwell, 176p, but Cray Electronics, awaiting next week's interim figures, eased 4 to 213p.

Secondary issues remained a quiet market but Ireland's Oliver Prospecting attracted substantial selling from the outset and finally settled 35 cheaper at 160p and peaked 100p in the dry.

The continuing strength of the dollar brought renewed pressure to bear on the recently depressed bullion price and prompted widespread losses throughout the South African sector of mining markets.

Bullion lost ground throughout the session and settled a net 12.5p easier at \$305.6 an ounce - its lowest level since early June 1982.

Gold share prices consequently

rose 7 to 407p. Revived

speculative interest left Evode 10 to the good at 120p. Far Eastern advices prompted a rise of 5 to 241p in Swiss Pacific "A" and a net 6 to 130p in China Light and Power. Security shares recorded several useful gains,

marking 100p to 110p.

Secondary issues remained a quiet market but Ireland's Oliver Prospecting attracted substantial selling from the outset and finally settled 35 cheaper at 160p and peaked 100p in the dry.

The continuing strength of the dollar brought renewed pressure to bear on the recently depressed bullion price and prompted widespread losses throughout the South African sector of mining markets.

Bullion lost ground throughout the session and settled a net 12.5p easier at \$305.6 an ounce - its lowest level since early June 1982.

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speculative interest left

# FT LONDON SHARE INFORMATION SERVICE

Prices on these pages are for trading on December 31. We regret figures for yesterday were not available for this edition due to a computer failure.

## BRITISH FUNDS

High	Low	Stock	Price	% Chg	Brd.	Gross	C'tg	Ytd
<i>"Shorts"</i> (Lives up to Five Years)								
1054 100% Tree 1985	100%		14.91	9.9%				
1027 100% Tree 1986	100%		11.96	9.5%				
1027 100% Tree 1987	100%		11.96	9.5%				
1027 100% Tree 1988	100%		11.96	9.5%				
1027 100% Tree 1989	100%		11.96	9.5%				
1027 100% Tree 1990	100%		11.96	9.5%				
1027 100% Tree 1991	100%		11.96	9.5%				
1027 100% Tree 1992	100%		11.96	9.5%				
1027 100% Tree 1993	100%		11.96	9.5%				
1027 100% Tree 1994	100%		11.96	9.5%				
1027 100% Tree 1995	100%		11.96	9.5%				
1027 100% Tree 1996	100%		11.96	9.5%				
1027 100% Tree 1997	100%		11.96	9.5%				
1027 100% Tree 1998	100%		11.96	9.5%				
1027 100% Tree 1999	100%		11.96	9.5%				
1027 100% Tree 1985-99	100%		8.28	8.2%				
1027 100% Tree 1986-99	100%		8.28	8.2%				
1027 100% Tree 1987-99	100%		8.28	8.2%				
1027 100% Tree 1988-99	100%		8.28	8.2%				
1027 100% Tree 1989-99	100%		8.28	8.2%				
1027 100% Tree 1990-99	100%		8.28	8.2%				
1027 100% Tree 1991-99	100%		8.28	8.2%				
1027 100% Tree 1992-99	100%		8.28	8.2%				
1027 100% Tree 1993-99	100%		8.28	8.2%				
1027 100% Tree 1994-99	100%		8.28	8.2%				
1027 100% Tree 1995-99	100%		8.28	8.2%				
1027 100% Tree 1996-99	100%		8.28	8.2%				
1027 100% Tree 1997-99	100%		8.28	8.2%				
1027 100% Tree 1998-99	100%		8.28	8.2%				
1027 100% Tree 1999-99	100%		8.28	8.2%				
1027 100% Tree 1985-99	100%		8.28	8.2%				
1027 100% Tree 1986-99	100%		8.28	8.2%				
1027 100% Tree 1987-99	100%		8.28	8.2%				
1027 100% Tree 1988-99	100%		8.28	8.2%				
1027 100% Tree 1989-99	100%		8.28	8.2%				
1027 100% Tree 1990-99	100%		8.28	8.2%				
1027 100% Tree 1991-99	100%		8.28	8.2%				
1027 100% Tree 1992-99	100%		8.28	8.2%				
1027 100% Tree 1993-99	100%		8.28	8.2%				
1027 100% Tree 1994-99	100%		8.28	8.2%				
1027 100% Tree 1995-99	100%		8.28	8.2%				
1027 100% Tree 1996-99	100%		8.28	8.2%				
1027 100% Tree 1997-99	100%		8.28	8.2%				
1027 100% Tree 1998-99	100%		8.28	8.2%				
1027 100% Tree 1999-99	100%		8.28	8.2%				
Five to Fifteen Years								
1027 100% Tree 1990-2000	100%		12.17	11.9%				
1027 100% Tree 1991-2000	100%		12.17	11.9%				
1027 100% Tree 1992-2000	100%		12.17	11.9%				
1027 100% Tree 1993-2000	100%		12.17	11.9%				
1027 100% Tree 1994-2000	100%		12.17	11.9%				
1027 100% Tree 1995-2000	100%		12.17	11.9%				
1027 100% Tree 1996-2000	100%		12.17	11.9%				
1027 100% Tree 1997-2000	100%		12.17	11.9%				
1027 100% Tree 1998-2000	100%		12.17	11.9%				
1027 100% Tree 1999-2000	100%		12.17	11.9%				
Over Fifteen Years								
1027 100% Tree 1990-2002	100%		11.57	11.0%				
1027 100% Tree 1991-2002	100%		11.57	11.0%				
1027 100% Tree 1992-2002	100%		11.57	11.0%				
1027 100% Tree 1993-2002	100%		11.57	11.0%				
1027 100% Tree 1994-2002	100%		11.57	11.0%				
1027 100% Tree 1995-2002	100%		11.57	11.0%				
1027 100% Tree 1996-2002	100%		11.57	11.0%				
1027 100% Tree 1997-2002	100%		11.57	11.0%				
1027 100% Tree 1998-2002	100%		11.57	11.0%				
1027 100% Tree 1999-2002	100%		11.57	11.0%				
Undated								
412 35% Com 100% 1990-99	35%		10.28	10.0%				
412 35% Com 100% 1991-99	35%		10.28	10.0%				
412 35% Com 100% 1992-99	35%		10.28	10.0%				
412 35% Com 100% 1993-99	35%		10.28	10.0%				
412 35% Com 100% 1994-99	35%		10.28	10.0%				
412 35% Com 100% 1995-99	35%		10.28	10.0%				
412 35% Com 100% 1996-99	35%		10.28	10.0%				
412 35% Com 100% 1997-99	35%		10.28	10.0%				
412 35% Com 100% 1998-99	35%		10.28	10.0%				
412 35% Com 100% 1999-99	35%		10.28	10.0%				
Index-Linked	(1)							
1027 100% Tree 1992-99	100%		11.57	11.0%				
1027 100% Tree 1993-99	100%		11.57	11.0%				
1027 100% Tree 1994-99	100%		11.57	11.0%				
1027 100% Tree 1995-99	100%		11.57	11.0%				
1027 100% Tree 1996-99	100%		11.57	11.0%				
1027 100% Tree 1997-99	100%		11.57	11.0%				
1027 100% Tree 1998-99	100%		11.57	11.0%				
1027 100% Tree 1999-99	100%		11.57	11.0%				
INT. BANK AND OSEAS GOVT STERLING ISSUES								
941 100% Govt 100% 1990-2000	100%		11.39	11.47				
941 100% Govt 100% 1991-2000	100%		11.39	11.47				
941 100% Govt 100% 1992-2000	100%		11.39	11.47				
941 100% Govt 100% 1993-2000	100%		11.39	11.47				
941 100% Govt 100% 1994-2000	100%		11.39	11.47				
941 100% Govt 100% 1995-2000	100%		11.39	11.47				
941 100% Govt 100% 1996-2000	100%		11.39	11.47				
941 100% Govt 100% 1997-2000	100%		11.39	11.47				
941 100% Govt 100% 1998-2000	100%		11.39	11.47				
941 100% Govt 100% 1999-2000	100%		11.39	11.47				



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2729-2730, 2732-2733, 2735-2736, 2738-2739, 2741-2742, 2744-2745, 2747-2748, 2750-2751, 2753-2754, 2756-2757, 2759-2760, 2762-2763, 2765-2766, 2768-2769, 2771-2772, 2774-2775, 2777-2778, 2780-2781, 2783-2784, 2786-2787, 2789-2790, 2792-2793, 2795-2796, 2798-2799, 2801-2802, 2804-2805, 2807-2808, 2810-2811, 2813-2814, 2816-2817, 2819-2820, 2822-2823, 2825-2826, 2828-2829, 2831-2832, 2834-2835, 2837-2838, 2840-2841, 2843-2844, 2846-2847, 2849-2850, 2852-2853, 2855-2856, 2858-2859, 2861-2862, 2864-2865, 2867-2868, 2870-2871, 2873-2874, 2876-2877, 2879-2880, 2882-2883, 2885-2886, 2888-2889, 2891-2892, 2894-2895, 2897-2898, 2900-2901, 2903-2904, 2906-2907, 2909-2910, 2912-2913, 2915-2916, 2918-2919, 2921-2922, 2924-2925, 2927-2928, 2930-2931, 2933-2934, 2936-2937, 2939-2940, 2942-2943, 2945-2946, 2948-2949, 2951-2952, 2954-2955, 2957-2958, 2960-2961, 2963-2964, 2966-2967, 2969-2970, 2972-2973, 2975-2976, 2978-2979, 2981-2982, 2984-2985, 2987-2988, 2990-2991, 2993-2994, 2996-2997, 2999-2999, 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## COMMODITIES AND AGRICULTURE

### BNOC hard pressed by oil price drift

BY ANDREW GOWERS

**SPOT PRICES** of North Sea oil continued to drift downwards yesterday, further increasing the pressure on the British National Oil Corporation to cut its price selling price.

Brent crude for loading this month was quoted at \$24.45-\$24.55 a barrel, 15 cents a barrel down on the day and well below BNOC's official price of \$28.85. The market was, however, very quiet, and oil companies said it had yet to shake off holiday lethargy.

There was no sign of an imminent decision by BP or Norway on their own prices. Although BNOC has failed to its customers before Christmas saying it would review prices in the New Year, neither it nor Statoil, its Norwegian counterpart, seems in any hurry to move.

Britain said earlier this week that it would assess market reaction to last week's attempts by the Organisation of Petroleum Exporting Countries to shore up its own pricing structure before making any decision. This is being interpreted in the market as a

tactical effort to avoid provoking Opec into an all-out price war.

Statoil, which has yet to decide on a price for oil sold in December, said yesterday that it did not expect to make a decision for another two weeks, following consultations with its customers and with the Government.

Both the British and the Norwegians are plainly hoping that prices will not collapse before Opec ministers meet again in Geneva towards the end of January to review last week's agreement on narrowing the differential between light and heavy crudes.

On the New York Mercantile Exchange, meanwhile, prices of petroleum futures dropped sharply in early trading, falling below \$26 barrel at one point.

This was the first time that the price breached this level for several years.

"There's no real aggressive selling, just an orderly decline in the absence of bullish fundamentals," said Mr Michael Marks of Nymex.

### More silver mined

BY NANCY DUNNE IN WASHINGTON

**WORLD** mine production of silver is estimated to have increased almost 2 per cent last year to 408.3m ounces compared with 402.2m ounces in 1983, according to the U.S. Silver Institute. At the same time, the U.S. Bureau of Mines is reporting declining American consumption.

In the third quarter of last year, U.S. silver usage was estimated at 27m ounces, down 12 per cent from the same period a year ago. For the first nine months of 1984, with industrial consumption at only 83m ounces, about 32m ounces were accumulated in private domestic holdings. Stocks are now bulging with an accumulation in inventories over the last 33 months in the U.S. now amounting to 164m ounces

period a year ago.

From new mine production, scrap recovery and net imports, the total amount of silver available to the U.S. industry was 120m ounces during the first nine months of 1984. With industrial consumption at only 83m ounces, about 32m ounces were accumulated in private domestic holdings. Stocks are now bulging with an accumulation in inventories over the last 33 months in the U.S. now amounting to 164m ounces

### Jamaica lifts output of bauxite

By Caron James in Kingston

**JAMAICA'S** bauxite output reached 8.57m tonnes last year, an 11.5 increase on 1983, according to the Jamaica Bauxite Institute, a state agency which monitors the industry.

The recovery ends a slide which started in 1980, when 12m tonnes were produced. The island still maintains its position as the world's third largest producer, after Australia and Guinea.

The bauxite institute said, however, that last year growth was the result of increased final shipments by a subsidiary of Reynolds Metals, which is ending mining in the island.

It follows a deal between the two countries of the International Coffee Organisation (ICO), sold at a heavy discount, have done particularly well.

Output was improved also by a shipment of 800,000 tonnes to the Soviet Union to fulfil a contract for 7m tonnes of ore over a seven-year period. There were, however, a fall in refining during the year, which slid to 1,850 tonnes, 11.6 per cent below 1983.

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## MANAGEMENT: Marketing and Advertising

Japan's newspapers

### An expensive and damaging conflict

Richard Tomkins on a circulation war

**JAPANESE NEWSPAPERS** are in the thick of a circulation war. Here, however, the name of the game is not bango but *oshibami*: literally, push-paper, but in plain English the hard sell.

The fighting tactics have become sufficiently dirty for Japan's Fair Trade Commission to deliver a stiff warning to the newspapers and their distributors to stop the feuding or risk legal reprisals.

The chances are that the warning will be ignored, for among the prizes which the victor in this war carries off is the coveted title of best selling newspaper in the world.

Japan's population of 119m has a voracious appetite for newspapers. Daily sales last year averaged 86.7m and the diffusion rate, at 363 papers per 1,000 people or 1.82 copies per household, is the world's highest.

Only the Soviet Union has a higher total circulation, at 102.46m a day. The U.S. is third with 62.2m; West Germany is next with 25.9m, and Britain follows with 25.2m.

One of the main factors lying behind Japan's high circulation figures is its distribution system. The vast majority of newspapers — 92.5 per cent — are sold not at news stands but by monthly subscription and are delivered by each newspaper's distributors to subscribers' homes.

The figures are also boosted by the fact that the national and bigger local newspapers publish both morning and afternoon editions, so that subscribers get two deliveries a day. If both editions are counted as one newspaper, the national circulation figure falls to 47.04m.

Until 1983 Japanese newspapers had enjoyed an almost uninterrupted growth in circulation since 1945. This was partly because of the country's rapid increase in population, partly because of growing economic prosperity, and partly

because of educational reforms which resulted in a high adult literacy rate (now at over 99 per cent).

The period saw intense competition for new readers not only among the national newspapers, which were busily setting up regional offices and printing plants to extend their local coverage, but between the nationals and the local dailies which, with the help of the news agencies were also covering national and international news.

Given the nature of the distribution system, one of the most effective ways of winning new readers was to lure would-be subscribers with gifts or introductory offers of free or cut-rate newspapers.

Although illegal under the fair trading laws this practice was relatively harmless as long as the total market grew. In the last few years, however, as the population increase has levelled out and economic growth has slowed, the market's saturation point has approached: in 1983 daily sales stopped their steady climb and went into reverse, falling by 2 per cent from the previous year's record average daily total of 85.14m.

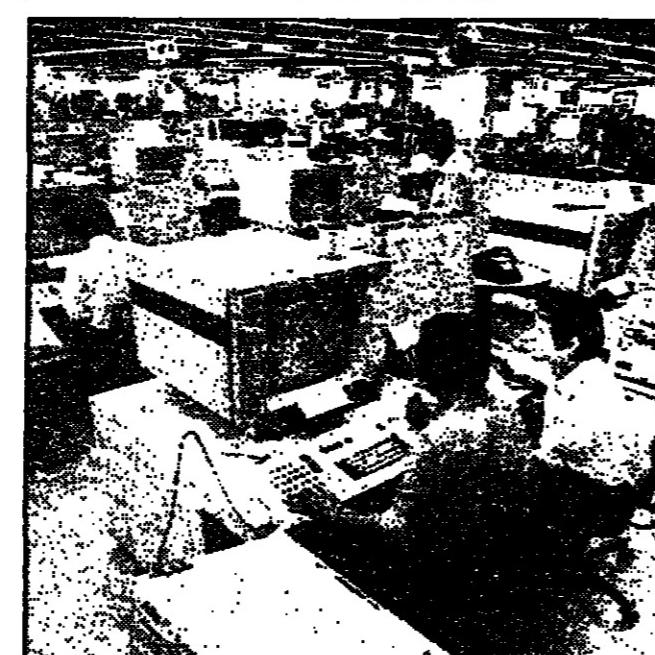
The result is that the circulation war has now turned into a cut-throat conflict in which the newspapers are fighting not for new readers but for each other's.

It is an expensive and

damaging battle in which newspapers are constrained from raising cover prices for fear of losing market share while at the same time they are faced with the punitive costs of persuading readers to change their allegiances.

There are five national newspapers, all similar in appearance, all broadsheet, and all running to about 24 pages in the morning and 12 in the afternoon.

With the average daily sales of their morning editions alone, they are Yomiuri Shimbun (8.91m), a populist newspaper



Page forming on a VDU at the highly computerised Asahi Shimbun

generally supportive of the newspapers send their distributors more copies of the paper than were ordered. The distributor is forced to use whatever means he can to find customers for the extra copies because he has to pay for them; he dare not return them unsold for fear of increasing the wrath of the newspaper and losing his distribution contract. For the 70 per cent of distributors who have exclusive contracts with one newspaper, this would mean the loss of their livelihood.

Consequently it is not just the newspaper companies but also their distributors who are involved in aggressive marketing tactics. Both are involved in sending out door-to-door canvassers offering discounts on new subscriptions or free gifts. Fickle subscribers could go a long way towards furnishing their households with some luxuries available: pots and pans, porcelain tea sets, carpets, bedding and even colour television sets have been offered. At the cheaper end of the scale, vouchers which can be exchanged at off-shore and free tickets to baseball games have proved popular.

Last time these unlawful trading practices reached a crescendo, in 1982 the Fair Trade Commission contrived to bring about a truce. The result was the following year's fall in circulation.

This was enough to frighten the newspaper companies into a fresh bout of war-mongering last year culminating in the commission's latest warning on October 31 that improper pre-

miums must stop.

Eventually, however, it may be the squeeze on newspapers' profits rather than the largely ineffectual warnings of the Fair Trade Commission which brings the latest battle in the circulation war to a halt.

Financial difficulties seem to loom on all fronts. Sales growth has come to a halt: no one has dared raise cover prices (generally Y10, or 24p) since 1980 for fear of losing market share; and advertisers, who have plenty of other media to choose from, are fed up with being charged for newspapers out of their difficulties by paying ever-rising rates.

Meanwhile the cost of maintaining armies of canvassers to give away newspapers and furnish subscribers' houses is considerably greater than the extra income they produce.

The newspaper companies do not relate individual profit and loss figures but many of the local dailies are said to be in trouble. Of the nationals, Mainichi, the main victim of Yomiuri's rise in circulation, has already been through bankruptcy and still in difficulties.

Sankei probably survives more because it derives income from other business activities than because it is profitable in itself.

Nikkei and Asahi have both faced the heavy cost of computerising their production but both are said to be profitable because of their ability to command high advertising rates.

Yomiuri makes money but its promotion is expensive and it has to face the cost of introducing new technology without

any significant gains.

Increasingly newspapers are looking to other sources of income to help them cover their costs.

The major publishers are also diversified media concerns whose business lines include book and magazine publishing, sponsorship of cultural exhibitions and running educational courses.

All the nationals have substantial television interests and all are eyeing the opportunities presented by cable television and the new media. Nikkei in particular is already well on the way to becoming an information industry centred on its newspapers.

A truce in the circulation war could bring the rise in cover prices which the newspapers need to restore their profitability, but on past experience the peace would be unlikely to last.

At the time of the last price rise in 1980 all the nationals put publisher's announcements on their front pages solemnly declaring that the circulation war was over for good. Within months the fur was flying as it had never flown before.

### Another boom year beckons

European advertising should continue to grow. Feona McEwan reports.

Significantly, the report finds only the foetal stages of a supranational approach to advertising with market differences (such as expenditure levels and media used between countries) giving way to a more pan-European approach is most obvious in the airwaves media, that is television and radio.

According to the report, outdoor advertising is another medium under fire. As well as the political status of television as an advertising medium, outdoor advertising is influenced by the degree of urbanisation in a country.

So, in environmentally conscious nations with relatively low urbanisation, such as Norway and Finland, the spend is small, 1.1 per cent and 1.2 per cent respectively. In Belgium, however, where 90 per cent of the population live in towns, it is 15 per cent and in France, where around 70 per cent live in towns, it is 15 per cent.

In general, though, outdoor advertising appears to be declining throughout Europe as countries respond to environmental considerations to some extent. Though the industry may have halted the decline with new tactics (such as aiming for the motorist rather than for the rail or bus traveller) it looks unlikely to be able to reverse it.

More fuel to the debate on all-channel television advertising comes with Euromonitor's view that "with developments in advertising patterns as much as a matter of politics as economics, it seems unlikely that anywhere in Europe can the new development of the television age fail to bring financial contributions alone."

\*Advertising in Western Europe

Euromonitor Publications,

57-59 Turnmill Street, London

EC1, £360 per copy.

EUROPEAN COMPARISON: ADVERTISING EXPENDITURE BY MEDIA 1983

	Press	Outdoor	Cinema	Radio	Television	Direct	Other	Total
Austria	153.0	21.2	—	40.6	30.9	—	—	340.1
Belgium	265.7	56.2	55	1.3	42.1	81.6	—	452.4
Denmark	32.1	12.6	32	—	—	189.5	46.8	572.4
Finland	602.5	112	123	—	75.4	95.7	21.1	805.5
France	1,497.0	319.9	50.3	226.1	452.2	251.3	157.0	2,920.9
Greece	47.4	19	65	7.6	71.5	24	1.3	123.6
Ireland	44.0	4.8	12	14.3	12.3	3.4	—	101.3
Italy	851.6	102.1	26.4	162.8	654.3	111.7	132.8	2,042.7
Netherlands	1,047.3	59.1	9.1	18.2	81.1	542.2	50.3	1,807.3
Norway	407.2	5.8	4.6	—	—	139.1	23.1	579.9
Portugal	11.2	1.4	1.4	11.2	20.3	0.7	0.5	46.7
Spain	533.7	41.7	13.3	143.4	323.5	100.0	23.5	1,389.1
Sweden	387.1	21.9	5.2	—	—	258.1	—	672.3
Switzerland	545.5	51.6	6.1	1.9	61.0	42.3	141.3	649.7
United Kingdom	2,952.4	181.8	25.8	122.7	1,465.2	575.8	512.1	5,837.9
West Germany	3,485.2	185.7	41.5	209.1	517.4	806.4	522.3	6,260.4
<b>TOTAL</b>	<b>13,271.5</b>	<b>1,116.9</b>	<b>190.9</b>	<b>959.2</b>	<b>3,892.8</b>	<b>3,031.3</b>	<b>1,397.3</b>	<b>21,860.4</b>
Unit: \$ m								

Source: Euromonitor

DALE GENERATING SETS



Dale Electric of Great Britain Ltd,  
Electricity Buildings,  
Fife, Yorkshire KY4 9JZ  
Tel: 0733 54041 Telex: 5263

### Manufacturing Talk about integration

ADVANCED MANUFACTURING techniques in both mechanical and electronic engineering will be covered in a comprehensive two day conference to be mounted in both London (January 31 and February 1) and Paris (February 4 and 5).

Sponsored by the Technical Marketing Society of America (01-242 4045), the London event will be held at the Royal Aeronautical Society. In Paris the venue is the Palais de la Congres.

The 20 speakers are from industry, consultancies, academics and the armed services, mainly from the U.S. but with several contributions from the UK and Germany.

The main subject areas will be strategic planning for and application of computer integrated manufacturing (CIM), "just in time" production, flexible manufacturing systems and expert systems. A new study from Systems Dynamics recently published — Cable and Satellite — sees these issues as the major topics of the 1980s; but predicts that DBS will succeed at the expense of cable.

Yet others would claim that DBS depends on cable to succeed. The notion that consumers really will pay a few hundred pounds (or more) for a dish aerial (if a suitable site for it is available) just to receive perhaps two extra channels — when cable can offer 30 — seems unrealistic. But cable operators will happily relay DBS to viewers as part of the service. As they need first is a fiscal relief from the government in 1985 to make it worldwide.

The camcorder is a perfect product for the British rental philosophy — too expensive for consumers to buy (£1,000), subject to technical change and the threat of another standard (S-VHS), and a totally new experience for the consumer. As with the VCR when first arrived, the public will take some time to realise what they are buying — but they may make mistakes. Beta Movie's attempt to narrow the VHS lead through the introduction of hi fi Beta has done little to change the situation, especially with companies such as Panasonic and JVC themselves introducing hi fi versions.

The problem for Sony has not been ameliorated by getting its Beta Movie camcorder to the UK market in mid-1984. The VHS Video Movie has no evidence that Beta Movie has been a roaring success — it has the disadvantage of being larger than Video Movie, the wrong format (less than 20 per cent of VCR homes have Beta movie machines available for playback) and with no electronic viewer. It is not possible to play back recorded tapes on blank videotape to help the business upon which video relies so heavily. There are signs that resistance to the levy is lessening and 1985 could see this become a new source of seed money for the industry.

With DBS and cable TV trying to keep their costs down, perhaps money will be the big issue of 1985. That will certainly be the case for the satellite business, for whom even Old Moore's Almanack seems to have an allogorical meaning with its news that Halley's comet appears in November. This, it notes, is traditionally associated with difficult economic conditions, political disturbance and outbreaks of disease.

Instruments

### Thin film stability

CEL Instrumentation of Basingstoke, Hampshire, is claiming outstanding stability from its EHL-4200 series of strain gauge pressure transducers and transmitters through its use of sputtered thin film technology.

It says this method ensures a combination of high performance, mechanical integrity, stability and ruggedness not available using other technologies.

The stability derives from a true molecular bond obtained

from the sputtering process.

The one advantage is that

metal materials and the ability

to weld the stainless steel sensor directly into the structure of the transducer. More

on 0256 20244.

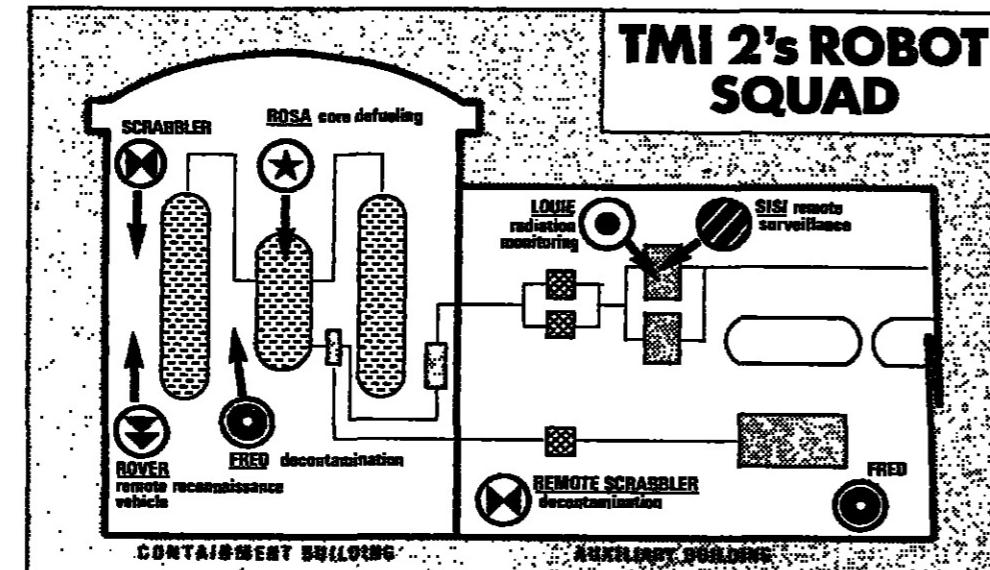
## TECHNOLOGY

EDITED BY ALAN CANE

### MACHINES REPLACE MEN IN NUCLEAR REACTOR CLEANING OPERATION

### Robots stay cool in the hot spots

By DAVID FISHLOCK, SCIENCE EDITOR



First on site was SISI, an 11 kg remotely-controlled tracked vehicle which takes photographs and can measure radiation levels. It works in the region of reactor coolant water treatment systems, where the filters are highly contaminated with radiation picked up from the partially melted reactor core.

Then came Fred, a six-wheeled, remotely-controlled robot weighing 180 kg, clutching a high-pressure water spray. Fred